A. PROGRAM ON GLOBAL POLICY AND GOVERNANCE

Offered by Duke University’s Sanford School of Public Policy, the Geneva Summer Program on Global Policy and Governance is designed to expose future international policy leaders to the field of global governance and policy from an academic and experiential perspective. In addition to the Geneva policy internships, a major element of the Program is this course on Environment, Energy, and the Economy (“EEE”) as described in this outline and syllabus.

B. COURSE DESCRIPTION

This intensive course is designed to provide participants with insight into the rapidly changing world of international governance at the intersection of environmental, energy, and economic policy. It explores issues, actors, and institutions affecting these entwined policy areas at the international level.

The course builds on Geneva's role as host to multilateral environmental agreements, the World Trade Organization, branches of the UN Environment Program, as well as a range of other inter-governmental organizations (IGOs) and non-governmental organizations (NGOs) working on environmental and economic issues. It encourages participants to think about the kind of future they want to help achieve, and the role of environmental, energy, and economic governance in getting there.

Drawing on leading international experts, diplomats, and representatives of key international organizations, it provides participants with a unique chance to think about international perspectives on the challenges of securing environmental protection and fostering economic prosperity.

Instructor

Dr. Tana Johnson (tana.johnson@duke.edu) is a member of the faculty of the Sanford School of Public Policy at Duke University. She holds a Ph.D. in public policy from the University of Chicago. Her research has examined the origins and design of the Intergovernmental Panel on Climate Change; the environmental advocacy of the World Meteorological Organization and the United Nations Environment Program; relations between environmental and economic organizations; and ongoing efforts to reform or establish international institutions dealing with environmental or energy policy. In 2010-2011 she was a fellow at Princeton University’s Niehaus Center for Globalization and Governance, and in 2012-2013 she was an energy policy fellow with the Global Governance Futures Program in China, Germany, and the United States.

In addition to the main instructor, leading practitioners from governmental, inter-governmental, and non-governmental organizations will give presentations and lead discussions throughout the week.
Overview of Course Focus and Structure

During this weeklong course, students will participate in talks by experts and will visit leading institutions for presentations on their missions and mandates, current affairs, and real politik. The course will be hosted at the International Environment House, home to several of the world’s most important environmental organizations (www.environmenthouse.ch). Students also will participate in site visits to other organizations in the Geneva area. Throughout the five days, students will have a chance to view the overlap of environmental/energy/economic issues, to learn about the theory and practice of international governance, to network with leading professionals, and to explore career opportunities in Geneva and beyond.

C. Course Expectations and Assignments

The goal is to make this course as relevant as possible to your academic interests and career ambitions. This course will be a useful introduction to the occasionally messy reality of policymaking in Geneva. You will get to discuss some of the most important and difficult environmental, energy-related, and economic problems with professionals working on the front lines of those issues in a number of different governmental, inter-governmental and non-governmental organizations. This will both deepen your understanding of the issues and open your eyes to possible career tracks in these fields.

You can expect the instructor and other organizers from Duke University to set up an engaging, interesting week for you; to be open to your input and feedback before, during and after the course; to keep to schedule; to give you a challenging but manageable workload; and to help you, to the extent we can, with career advice and contacts in the field.

For our part, we expect you to turn up promptly; to have read and thought critically about the readings on the syllabus; to be engaged and ask thoughtful questions; to share your knowledge and experiences; to let us know how the week is going and alert us to any issues or concerns; and to be adaptable when any new developments affect our many guest speakers.

Requirements

Attendance at All Course Activities

All students participating in Duke University’s Geneva Global Policy and Governance program are required to attend and actively participate in all of their track’s course activities during the course week. The course week is an integral part of the fellowship program, and provides both professional and academic value to students.
Interaction with Invited Speakers

Prior to the start of the course, the instructor will circulate a list of the invited speakers, their profiles (if available), and their contact details. Each student will then sign up to interact with invited speakers of their choosing, in the following ways:

1) Each student will choose at least one speaker for whom the student will kick off the Q&A portion of the presentation timeslot. To prepare, pay particular attention to the speakers’ profiles and the day’s readings.

2) Each student will choose at least one other speaker to contact with a thank-you email after the speakers’ presentations. Point out something specific that you learned from his or her presentation. (No need to copy the instructor on this correspondence. And of course, this is just a minimum level of thanking -- nothing prevents you from emailing people you hadn’t already signed up to thank.)

These are thoughtful and natural ways to become better acquainted with several people who share your policy, research, and career interests. In addition, consistent and useful engagement with Q&A sessions is an important part of the final course grade.

Individual Position Paper

During the week each student will write a short position paper (word limit: 1,200 words) that takes a clear, carefully justified, and individual stance on the following prompt:

Obviously, achieving the 17 Sustainable Development Goals embodied in Agenda 2030 will require the engagement and contributions of many types of actors. Of those actors, the most important type is [choose one of the following: a) governments, b) inter-governmental organizations (IGOs), c) non-governmental organizations (NGOs), d) corporations].

Be sure to put your name at the top of the first page. Open the position paper with a one-paragraph Executive Summary, then use the rest of the space to take a clear, thorough, and justified stance on the prompt about the most important type of actor for achieving the SDGs. In supporting your chosen stance, also briefly explain why you find the others stances unsatisfactory. Use single spacing, 12-point font, and 1-inch margins. Detail all references in a Bibliography (which does not count against the paper's 1,200-word limit).

Using the Google Docs space to which you’ve been granted access, share your position paper with the instructor and all of your fellow classmates by 11:00 pm on Thursday, May 30, and read your fellow students’ papers prior to the in-class team activity on Friday, May 31.
In-Class Team Presentations

Your short position paper, together with our readings and speakers during the course week, builds toward the in-class team presentations that will be held on Friday of the course week. The prompt for the team presentations is the same as the one for your individual position papers:

Obviously, achieving the 17 Sustainable Development Goals embodied in Agenda 2030 will require the engagement and contributions of many types of actors. Of those actors, the most important type is [choose one of the following: a) governments, b) inter-governmental organizations (IGOs), c) non-governmental organizations (NGOs), d) corporations].

The goal of the in-class team presentations is to provide the students with an opportunity to:

1) apply their policy analysis skills to current events and a developing real-world issue,
2) practice defending a position that may diverge from one’s individual opinion
3) work as a team,
4) anticipate, encounter, and respond to opposing viewpoints,
5) prepare a “talking points” version of a policy memo sketch,
6) practice public speaking and fielding questions, and
7) practice on-the-spot critical thinking and judging.

The assigned teams are:

**Government Team:**
Naimah Aziz, Arunika Chandra, Kaki Comer, Matias Conti, Brian Dalluge, Randy Delgado

**IGO Team:**
Thandolwethu Dlamini, Monisha Eadala, Darren Fogarty, Emma Frantz, Elizabeth Houghton, Rosanne Lam

**NGO Team:**
Dianyi Li, Rafaella Lobo, Francesca Martella Kehl, Erika Munshi, Sara Naghavi

**Corporation Team:**
Sharon Riley, Forrest Robinette, Hyun Sung Shin, David Singer, Cai May Tan

**Judges:**
Andrew Trexler, Amanda Ullman, Hoseok Yu

Come to class on Friday having completed that day’s readings, including the position papers of your classmates. You will have time in class on Friday morning to prepare in your teams. You may also work together over the lunch break.
The team presentations will be held in class on Friday afternoon, **1:15-2:30 pm**. Here's the **75-minute time allotment for the team presentations**:

**Round 1**

8 minutes – **Government Team** presents
8 minutes – **IGO Team** presents
8 minutes – **NGO Team** presents
8 minutes – **Corporation Team** presents

13 minutes – each team confers, to prepare to pose questions (judges) or answer them

**Round 2**

3 minutes – **Government Team** answers 1 question posed by the judges
3 minutes – **IGO Team** answers 1 question posed by the judges
3 minutes – **NGO Team** answers 1 question posed by the judges
3 minutes – **Corporation Team** answers 1 question posed by the judges

13 minutes – judges declare “winners” (see judging sheet at end of syllabus) in:

1) **Knowledge** (background information, examples, statistics, etc.)
2) **Argumentation** (clear stance, justification, anticipation of counter-arg’s, etc.)
3) **Style** (visual aids, pace, voice projection, enunciation, etc.)

**Course Grade**

The following two components form the overall course grade:

30% **Individual Participation** (Q&A, group activities, in-class team presentations, etc.)

70% **Individual Position Paper**

(For information about penalties for missing elements of the course week, see below.)

**Course Week Academic and Attendance Policy**

During the Intensive Course Week, all students participating in the Duke Global Policy (DPG) Program in Geneva are required to attend and actively participate in all activities scheduled for their track. The course week is an integral part of the fellowship program, and provides both professional and academic value to students. In order to receive “Fellow” title and certificate of completion, you must complete all aspects of the course week.
Students are expected to attend all aspects of the DGP course week program. For each unexcused absence from a session or late attendance, a student’s final grade will be penalized by 10 points. For example, a student with a raw score of 87 but who missed two sessions would receive a 67. (If a student can share a doctor’s note, this policy would not apply.) Work events do not count as excused absences, because the course week was communicated and approved by all internship supervisors in advance of the course week. Participants will arrange with their internship site to miss this week of their internship and if necessary, participants will make up their internship work outside of the course week hours. Only medical or family emergencies will be considered for an excused absence.

Participants in the DGP Program are required to submit all academic work for the program by the deadline stipulated by the instructor. Failure to submit any assignment will result in a failure of the course. As noted in the DGP Program Community Standard and Plagiarism Contract, all participants will uphold the highest levels of academic integrity in completing their course work.

All students will receive a course grade. This grade is recorded on your Duke University Transcript. Non-Duke students who desire to transfer these Duke credits back to their university will need to work with their home university to determine transfer credits. After grades are posted, students may request their transcript via the Duke Registrar website.
Monday, May 27: Overview of Sustainable Development

Location: classroom

Students should bring:
- Passports for IEH security desk check-in.
- Laptops for in-class activities.
- Cash for lunch (available at IEH cafeteria)

Schedule:

8:30-8:45 Meet at International Environment House (IEH), Building 1, Room 3

9:00-9:45 Professor Johnson
“Course Overview, Introductions, Logistics, and Opening Class Discussion”

9:45-10:15 Speaker: Ms. Diana Rizzolio (GEN)
“History of the Geneva Environmental Network”

10:30-11:45 Speaker: Mr. Vicente Yu (South Centre)
“The South Centre and its Work with the Sustainable Development Goals (SDGs)”

12:00-1:00 Free time for lunch

1:15-2:30 Speaker: Mr. John Scanlon (African Parks)
“Working in Non-Governmental Organizations”

2:45-4:00 Speaker: Ms. Uta Jungermann (World Business Council on Sustainable Development)
“Overview of WBCSD and its Work with the Sustainable Development Goals (SDGs)”

4:15-4:45 Professor Johnson
“Discussion and Wrap-Up”
Monday required readings


https://www.genevaenvironmentnetwork.org/about.html

The Guardian. 2015. “Sustainable Development Goals: All You Need To Know.” (webpage)
http://www.theguardian.com/global-development/2015/jan/19/sustainable-development-goals-united-nations

South Centre. 2019. “About the South Centre.” (webpage)
https://www.southcentre.int/about-the-south-centre/

https://www.africanparks.org/about-us/our-story

Tuesday, May 28: Sustainability - Economy

Location: all-day site visit to ILO and WTO

Students should bring:
- Passports for security process. (WTO security will retain passports, and you must retrieve them upon exit.)
- Cash for lunch (available at WTO cafeteria).

Schedule:

8:30-8:45  Meet at bus stop "BIT" (outside International Labor Organization)
8:45-8:55  Walk to ILO’s R2-North entrance (with passports)
8:55-9:05  ILO security process
9:15-10:15 Speaker: Ms. Lisa Tortell and Dr. Daniel Samaan, International Labor Organization (ILO)
          “Overview of the ILO and Its Work on Sustainability and Green Jobs” (Room VII)
10:30-11:30 Speaker: Mr. In Woo Jung, Green Growth Knowledge Platform (GGKP)
            “Initiatives in Green Growth” (Room VII)
11:30-11:45 retrieve passports, walk to bus stop
12:06-12:11 Take bus #28 to Jardin Botanique (or, take bus #8 from BIT to Nations 11:43-11:46, then bus #11 from Nations to Jardin Botanique 11:49-11:51)
12:15-12:30 WTO security process (with passports) at main entrance
12:30-1:15 Lunch at WTO cafeteria
1:15-2:00  Guide and Speaker: Mr. Javier Ocampo, World Trade Organization (WTO)
           “Tour and Overview of the WTO” (start at WTO cafeteria and end at Room A)
2:00-3:00  Speaker: Ms. Arti Gobind Daswani, World Trade Organization (WTO)
           “Overview of the Sanitary and Phytosanitary (SPS) Agreement” (Room A)
3:15-4:15  Speaker: Mr. Lauro Locks, World Trade Organization (WTO)
           “Overview of the Technical Barriers to Trade (TBT) Agreement” (Room A)
4:30-5:00  Professor Johnson
           Discussion and Wrap-up (Room A)
5:00-5:25  Retrieve passports from security and walk from WTO to Maison de la Paix
5:30-7:00  Program Reception at Le Restaurant at Maison de la Paix (Petal 5, Chemin Eugene-Rigot 2)
Tuesday required readings


Wednesday, May 29: Sustainability - Environment

Location: All-day site visit to organizations in Gland, Switzerland (about 20 miles along the lake from Geneva)

Students should bring:
- Cash for lunch (available at IUCN cafeteria) and cash/card for train fare.

Schedule:

8:45-9:00  Meet at Geneva's Cornavin train station main ticket office to purchase round-trip tickets (CHF 20.80 without Half-Fare Card)

9:19-9:38  Train from Geneva to Gland

9:40-10:00  Walk to “Green Building” and complete security process

10:15-11:15  **Speaker: Mr. Luca Chinotti (WWF International)**
“Overview of WWF International and its Work on Biodiversity” (Room: Red List A)

11:30-12:30  Lunch at IUCN cafeteria

12:45-1:45  **Speaker: Dr. Sandeep Sengupta, International Union for the Conservation of Nature (IUCN)**
“IUCN and its Climate Work” (Room: Red List A)

2:00-3:00  **Speaker: Mr. Mark Halle, International Institute for Sustainable Development (IISD) (retired)**
“Challenges of Global Environmental Governance” (Room: Red List A)

3:15-4:15  **Speaker: Mr. Thierry Renaud, MAVA Foundation**
“Funding Environmental Projects” (Room: Red List A)

4:15-4:30  **Professor Johnson**
“Discussion and Wrap-Up” (Room: Red List A)

4:30-4:45  Walk to train station

4:50-5:11  Train from Gland to Geneva
Wednesday required readings

https://www.iucn.org/content/europe’s-greenest-building-takes-shape

WWF International. 2019. “Our Global Goals” (webpage)
http://wwf.panda.org/our_ambition/our_global_goals/

http://www.iucn.org/about/


https://sustainable-development-goals.iisd.org

https://www.transformationsforum.net/getting-serious-taking-nature-conservation-to-stage-three/

MAVA Foundation. 2019. “Our Story.” (webpage and video)
Thursday, May 30: Sustainability – Energy and Security

Location: morning site visit to United Nations; afternoon in IEH classroom

**Students should bring:**
- Passports or UN-affiliated badges for security process at the UN.
- Cash for lunch (available at UN cafeteria).

**Schedule:**

8:30-8:45  **Meet at Tram #15’s stop “Nations” (near United Nations Palais)**

8:45-9:00  Walk to Palais des Nations’ Pregny Gate (8-14 Avenue de la Paix)

9:00-9:20  Palais security process (with passports)

9:20-9:30  Walk to meeting room

9:30-10:45  **Speaker: Mr. Tansug Ok, United Nations Conference on Trade and Development (UNCTAD)**

“UNCTAD’s Work with Sustainable Energy, Climate Change, and Trade” (Room IV)

11:00-12:15  **Speaker: Mr. Branko Milicevic, United Nations Economic Commission for Europe (UNECE)**

“UNECE’s Work with Sustainable Energy” (Room IV)

12:15-1:10  Lunch (Palais cafeteria)

1:10-1:35  Take photos and walk to tram stop

1:40-2:15  Take tram #15 to Gare Cornavin 1:43-1:50, then take bus #19 to Chatelaine 1:56-2:06 (or, take bus #22 direct from Nations, toward ZIPLO, to Chatelaine 1:53-2:15)

2:15-2:20  **Meet Humanitarian Action track at classroom (IEH Building 1, Room 3)**

2:30-3:30  **Speaker: Mr. David Jensen, UN Environment** (joint with HA track and Professor Amy Hepburn)

“Environmental Peace-building”

3:45-4:45  **Speaker: Mr. Adam Fysh, UN Office on Disaster Risk Reduction (UNDRR)** (joint with HA track and Professor Amy Hepburn)

“UNDRR’s Role in Climate Change Disaster Risk Reduction”

4:45-5:00  **Professor Johnson and Professor Hepburn**

“Discussion and Wrap-Up”

11:00  **Deadline for sharing 1,200-word position papers**
Thursday required readings


Friday, May 31: Fitting It Together: Governance

Location: classroom (IEH Building 1, Room 3)

Students should bring:
- Electronic or printed versions of all students' position papers as background reading for debate.
- Laptops for in-class activities.
- Cash for lunch (available at IEH cafeteria).

Schedule:

8:30-8:45     Meet at International Environment House, Building 1, Room 3

9:00-10:00    Speaker: Dr. Tana Johnson (Duke University)
               “Researching Governance of the Environment, Energy and the Economy”

10:15-12:00   Teams prepare for in-class team presentations

12:00-1:00    Working lunch, in teams (IEH cafeteria)

1:15-2:30     In-Class Team Presentations: “Which Type of Actor Is Most Important for Achieving Agenda 2030?”

2:45-3:15     Professor Johnson
               Wrap-Up: Course Debriefing and Online Course Evaluations
               (Early dismissal)

5:00-6:30     EEE-Track Dinner with program alumna Ms. Rachel Wall (International Trade Centre)
               Le Scandale (24 rue de Lausanne)
Friday required readings

*** Read your classmates’ position papers to prepare for the in-class team presentations re: Agenda 2030. ***

# TEAM PRESENTATIONS

**NAME OF JUDGE ___________________________________________________________**

<table>
<thead>
<tr>
<th>Team</th>
<th>Knowledge Score (background information, examples, statistics, etc.)</th>
<th>Argumentation Score (clear stance, justification, anticipation of counter-arguments, etc.)</th>
<th>Style Score (visual aids, pace, voice projection, enunciation, etc.)</th>
<th>Notes</th>
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<tr>
<td>Team Government</td>
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<td>Team Corporation</td>
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Circle the team(s) you've given the highest score for each category

- Government
- IGO
- NGO
- Corporation

Government
IGO
NGO
Corporation