2016-17 | INNOVATION • ENGAGEMENT • IMPACT
Sanford Leadership Team

**FACULTY**

Kelly Brownell, Dean; Robert L. Flowers Professor of Public Policy, Professor of Psychology and Neuroscience; Professor of Psychiatry and Behavioral Sciences

Judith Kelley, Senior Associate Dean; Professor of Public Policy and Political Science

Frederick W. Mayer, Associate Dean for Strategy and Engagement; Professor of Public Policy, Political Science and Environment; Director, POLIS

Charles Clotfelter, Associate Dean for Academic Programs; Professor of Public Policy, Economics and Law

**STAFF**

David Arrington, Associate Dean for Finance & Administration

Donna Dyer, Assistant Dean for Career Services & Professional Development

Karen Kemp, Assistant Dean for Communications & Marketing

Linda Lytvinenko, Assistant Dean of Academic Programs & Student Affairs

Ryan Smith, Special Assistant to the Dean & Senior Director of Innovation

Robert E. Wright, Associate Dean for Development & Alumni Relations

**ACADEMIC PROGRAM DIRECTORS**

Kenneth A. Dodge, Director of Graduate Studies-PhD program; Professor of Public Policy and Economics

Corinne M. Krupp, Director of Graduate Studies-Master of International Development Policy Program; Associate Professor of the Practice of Public Policy

Pope “Mac” McCorkle, Director of Graduate Studies-Master of Public Policy Program; Associate Professor of the Practice of Public Policy

Leslie Babinski, Director of Undergraduate Studies; Assistant Research Professor of Public Policy

**ON THE COVER**

MIDP graduate Joodae Kim shakes hands with Dean Kelly Brownell. Photo by Kevin Seifert.

Sisters Mathama Bility PPS’18 and Amina Bility PPS’17 both chose the public policy major and global health minor. Their film about the Ebola epidemic in Liberia was screened at the American Public Health Association Conference in Denver on Oct. 31, 2016. Photo by Katherine M. Zhou.
Former N.C. Supreme Court justices and state judges who served on the “Beyond Gerrymandering” panel were (from left, back row) Bob Orr, Sanford Steelman, John Martin, Edgar Gregory and Erwin Spainhour, and (front row, from left) I. Beverly Lake, Jr., Sarah Parker, Henry Frye, James Exum, Jr. and Rhoda Billings.

Winners of the inaugural MPP Citizenship Awards were, from left, Matthew Bunyi, Bahari Harris, Rishonda Thomas, Austen Edwards, Connie Ma and Geoffrey Hamlyn.

These characteristics were embedded in the DNA of the Sanford School of Public Policy in 1972, when Terry Sanford created the public policy program. For 45 years, this has been the place for people—faculty, students and staff alike—who want to work toward a better world.

In these pages, you will find brief stories of some of the new initiatives, outreach programs, and research that carry on that tradition. We are proud to have two new, signature centers that build on Sanford’s, and Duke’s, strengths in collaboration: POLIS (the Center for Political Leadership, Innovation and Service) and the World Food Policy Center.

POLIS created the “Beyond Gerrymandering” project and the North Carolina Leadership Forum, both aimed at fostering a more civil and constructive politics. Our emerging food policy initiative will harness an international network of experts on all aspects of food policy, including hunger, obesity, agriculture, the environment, and food safety and security.

Through the new Innovator-in-Residence program, we are bringing public- and private-sector leaders to campus. We have engaged students in collaborative projects with nearly 30 local governments. The Policy Bridge is connecting faculty and students with policymakers and change agents to expand the impact of our research. In addition, we have become better storytellers in a digital age.

FROM THE DEAN

“We will not flinch from change; we will lead it. We will not turn away from challenge; we will welcome it.” — TERRY SANFORD

ENROLLED STUDENTS

UNDERGRADUATE

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GRADUATE

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Our podcasts and videos are making our work accessible to diverse and growing audiences.

Sanford students are integral to these programs, and they have created some on their own. The Duke Interdisciplinary Social Innovators, founded by MPP students, organizes graduate students from across campus to provide pro bono consulting services to nonprofits and agencies.

We are grateful for the support from our alumni and donors, which allows us to accept boldly the challenges of our time. As Terry Sanford called us to do, we at the Sanford School choose to “stand for something.”

Kelly Brownell, Dean, Robert L. Flowers Professor of Public Policy
POLIS Project Examines Redistricting Reform


Tom Ross, the Terry Sanford Distinguished Fellow at Sanford, says these symptoms of an ailing democracy are tied to a common source: gerrymandering. Changing the way we draw electoral districts is critical to changing the tone and effectiveness of politics, Ross believes.

The legislature is responsible for drawing North Carolina’s federal congressional and state legislative districts. However, the process frequently leads to controversy, with more than 30 court interventions in the state’s redistricting process over the past three decades.

So, in order to demonstrate how an independent, non-partisan redistricting panel might work in North Carolina, Ross ran a simulation.

Ross, former UNC system president and a former judge, recruited retired North Carolina Supreme Court justices and Superior Court judges—some of the state’s most practiced arbiters of fairness—to develop a new, but unofficial, map of North Carolina’s congressional districts.

Sanford Associate Dean for Strategy Frederick “Fritz” Mayer, director of POLIS (the Center for Political Leadership, Innovation, and Service), said the project helped focus media and citizen attention on an important issue.

“The Beyond Gerrymandering project exemplifies the type of relevant scholarship that POLIS seeks to promote. It also signals our commitment to being an engaged citizen of North Carolina,” Mayer said.

Former N.C. Supreme Court Chief Justices Rhoda Billings and Henry Frye led the panel, which had an equal number of Republicans and Democrats.

An analysis of the map the judges drew shows six likely Republican districts, four likely Democratic districts and three toss-up districts. That compares with 10, 3, and zero, respectively, under the current congressional map.

“We believe this exercise shows how impartial redistricting can produce voting maps that are free from partisan gerrymandering and accurately reflect the population of North Carolina,” Ross said.

The “Beyond Gerrymandering” project was conducted in partnership with Common Cause North Carolina.

“Thanks to Duke University, Common Cause North Carolina and eight outstanding jurists for showing us a workable first step toward fair elections.”

— The WRAL-TV editorial board
North Carolina’s contentious political climate made national headlines in 2016. Meanwhile, a new effort led by POLIS—the North Carolina Leadership Forum—created opportunities for North Carolina civic, business and political leaders from across the political spectrum to engage in thoughtful dialogue and attempt to find common ground.

“In many ways, the lack of civil discourse is a failure of imagination, or empathy,” says John Hood, president of the John William Pope Foundation. “You can’t imagine yourself in somebody else’s shoes. It is easier to do that if you know somebody who’s different from you. The argument is not that we’re going to end up agreeing on everything. You might better understand why you disagree, and that’s progress.”

Thirty-five NCLF participants met at the Sanford School several times throughout 2016 to consider the question: How can we enable more North Carolinians to earn enough to support their families? Their goal was to discuss the nature of the challenges, to understand different points of view about how to address them, and to advance mutually acceptable solutions to improve the lives of North Carolinians.

The Duke Endowment, the John William Pope Foundation, and the Z. Smith Reynolds Foundation jointly funded the project, which was spearheaded by Associate Dean Frederick Mayer, director of POLIS. Steering committee members were:

- Anita Brown-Graham, professor, UNC School of Government and former director, Institute for Emerging Issues, NC State University
- Eugene W. Cochrane, Jr., president (retired in 2016), The Duke Endowment
- John Hood, president, John William Pope Foundation
- Chuck Neely, partner, Williams Mullen, former N.C. legislator
- Leslie Winner, former executive director, Z. Smith Reynolds Foundation; former N.C. legislator
7,198
Number of times Sanford faculty were quoted in the media in 2016

**TOP TOPICS**
- Terrorism and Extremism (David Schanzer)
- Foreign Policy and Trump (Peter Feaver)
- Fallout from NC HB2 (Mac McCorkle)
- Gun Control (Phil Cook)
- Fact-Checking Politicians (Bill Adair)
- Soda Taxes (Kelly Brownell)

**TOP 5 NATIONAL AND INTERNATIONAL OUTLETS**
- Washington Post
- Bloomberg News
- Daily Mail (UK)
- Christian Science Monitor
- Miami Herald

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**The New York Times: As Soda Taxes Gain Wider Acceptance, Your Bottle May Be Next**

“There’s a momentum with these taxes that will be hard for the industry to stop. I expect a year or two from now that the taxes will be widespread.”

Kelly D. Brownell, Dean, Sanford School of Public Policy, Nov. 26, 2016

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**The New York Times: Are We Ready for the Next Recession?**

“Given the cyclical nature of our existing economy, we cannot prevent the next recession. But we can reduce its impact and magnitude. The federal job guarantee would reduce the impact by enabling all households to maintain a minimum standard of decent living.”

William A. Darity, Samuel DuBois Cook Professor of Public Policy, July 11, 2016

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**The Washington Post: The ‘Shotgun Marriage’ is Not Dead**

“If couples were getting married just because of [the] kid, they haven’t had a lot of time to be married before the kid comes. For blacks, but not whites, they seemed to be as stable as those who got married before the kid was conceived.”

Christina Gibson-Davis, associate professor, Nov. 1, 2016

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**NBC News: Senate Votes Down Four Gun Control Measures After Fiery Debate**

“Voters’ positions on gun policy have pretty well lined up with their party’s position. Democratic candidates used to have to worry about their pro-gun men, and Republican candidates used to have to worry about their pro-control women, but those swing constituencies just aren’t as much of a factor as they once were.”

Kristin Goss, associate professor, June 21, 2016

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**USA Today: The Welcome Explosion of Fact-Checking**

“Reports of the demise of facts are ‘Mostly False!’ Fact-checking has matured into an important form of journalism. In a chaotic media world, millions of voters realize they need an independent source for the facts.”

Bill Adair, Knight Professor of the Practice of Journalism and Public Policy, Sept. 26, 2016

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**NPR: A New Health Care Project Won Awards. But Did It Really Work?**

“In some areas of Bihar they see big changes, and they start believing they are the drivers of the change. That’s just not the case. They happen to be in this place as these big changes come.”

Manoj Mohanan, assistant professor, Oct. 22, 2016
A Boom Year for Fact-Checking

Elections provide a deluge of information: from the debates to major policy speeches to political ads. It can be difficult to parse what’s true, what’s not, and what’s a straight-up lie.

However, the Reporters’ Lab, a program of Sanford’s DeWitt Wallace Center for Media & Democracy, is developing solutions.

During the third presidential debate in Las Vegas, the group tested an extension for the Google Chrome web browser that caused live fact-checks to pop up on users’ screens as the candidates were talking. Debate viewers could see ratings of Hillary Clinton’s and Donald Trump’s statements in near real-time as a PolitiFact editor tweeted them.

More than 380 people used the extension during the debate, which was designed by Duke computer science senior Gautam Hathi. Reporters’ Lab students monitored the program and gave feedback on how to improve it.

“It was marvelous and it worked better than we dreamed,” said Bill Adair, Knight Professor of the Practice of Journalism and Public Policy.

Adair founded PolitiFact, an influential and award-winning fact-checking organization operated by the Tampa Bay Times. He still serves as a contributing editor.

Since joining the Sanford faculty in 2013, Adair has continued his pioneering fact-checking work. He helped jumpstart the Poynter Institute’s International Fact-Checking Network and he continues to promote the practice worldwide. Adair recently traveled to Delhi to present to 25 Indian journalists.

The Reporters’ Lab also has worked on an online fact-check widget, a common tag media organizations can use for their fact-check stories that allows Google News, Facebook, Twitter and other websites to place them prominently.

The lab also piloted a Fact Checking app for the Amazon Echo, which allows users to literally “ask the fact-checkers” whenever they are curious about a claim’s veracity. That rollout will be more challenging, Adair noted, as the Echo’s voice recognition software does not always decipher exactly what the user is asking.

The goal is to get fact-checks to the public almost instantly, to help add accountability to claims in political media.

“I’m convinced we’re closer than ever to being able to do that,” Adair said.

Jenni Owen, policy director for N.C. Gov. Roy Cooper, speaks at a forum on “Bridging Research and Policy.” Drew Cummings of the Durham County Manager’s office (center) and Manoj Mohanan, Sanford professor, listen. The event was co-hosted by Duke Policy Bridge, a new venture based at the Sanford School, and the Association for Public Policy Analysis and Management.

The Policy Bridge promotes engagement as a two-way street between Duke scholars and policymakers.
The Sanford Innovation and Impact Fund stimulates initiatives that hold promise for real societal impact. Since 2013, the I&I Fund has supported projects from faculty, staff and students who sought to increase engagement of the Sanford School community with the policy world, or to increase the impact and visibility of Sanford’s work.

Among the I&I projects:

• **Local Government Policy Innovation Workshop.** Sanford piloted an innovation workshop led by Professor Dan Ariely focused on helping local governments apply insights from behavioral science to design better policies. Seventy leaders from 30 N.C. governments attended, and teams of Sanford MPP students worked with 14 cities to design interventions guided by behavioral economics.

• **Durham Children’s Data Center.** A collaboration between the Sanford School, Durham Public Schools, and Durham County government, the Children’s Data Center, led by Professor Ken Dodge, has created a unique capacity to use data to produce better policy decisions for families of young children.

• **Engaged Scholarship on International Orphans.** Professor Kate Whetten connected with policymakers in Washington to influence Congressional legislation on care of international orphaned and separated children. Her engagement resulted in improved, research-based legislation.

• **Duke Interdisciplinary Social Innovators.** Founded by Sanford MPP students, DISI is a dynamic, graduate and professional student group that provides pro bono consulting services to social organizations.

• **Career Services – EMBARK.** The pilot program supported public policy majors who are seeking public sector, advocacy and nonprofit jobs by providing them with resources, preparation and contacts to pursue their career goals with confidence. More than 65 alumni and 26 students participated.

The Embark Program connects undergrads with alumni—such as Jared Weinstein, left, and Reggie Love—to learn about public service careers. Both served as “body men,” for presidents, one for George W. Bush and one for Barack Obama.

**POLICY INNOVATION**

**The I&I Fund: An Internal Accelerator**

The Sanford Innovation and Impact Fund: An Internal Accelerator

**2013-16**

$472,913

33 projects

18 faculty

8 staff

7 students

Made possible by a gift to the school from David Rubenstein

**Fayetteville waste collection driver Chris McKee discusses working with MPP students in the new “Behavioral Economics for Municipal Policy” course.**

**The Embark Program connects undergrads with alumni—such as Jared Weinstein, left, and Reggie Love—to learn about public service careers. Both served as “body men,” for presidents, one for George W. Bush and one for Barack Obama.**
Sanford’s new Innovator-in-Residence program brings creative leaders in government, business and nonprofits to campus. The aim is to engage both students and faculty in collaborations with practitioners outside the university and to help foster a culture of innovation.

“The main purpose is to have the inspiring public figure participate as fully as possible in the life of the Sanford community,” said Ryan Smith, senior director of innovation at the Sanford School.

Residencies will vary in length, from two to 10 days. While at Duke, innovators will engage in a collaborative effort to explore, develop and test novel solutions to specific public policy problems. The innovator may also aid students with internship or career placements, lead workshops, help design new courses, and contribute to ongoing scholarship about public sector innovation.

Teaching is an important part of the Innovator-in-Residence program. Smith said he hopes to launch a series of weekend, for-credit courses not taught anywhere else on campus.

“Our ambition is that this program will enable Sanford to pioneer new courses not only on Duke’s campus but among all leading schools of public policy in the world,” Smith said.

The program builds on work in past courses, including the Behavioral Economics for Municipalities course during the fall of 2015 and the Innovation in Government by Design course offered in the spring of 2016 and 2017. The three-year pilot program is made possible by Barbaralee Diamonstein-Spielvogel and Carl Spielvogel.

New Orleans Mayor Mitch Landrieu kicked off the Innovator-in-Residence program in the fall, delivering a Terry Sanford Distinguished Lecture on “Transforming Cities Through Innovation.” Landrieu was named “America’s top turnaround mayor.”

Innovator-in-Residence

Podcasting is new again. Fueled by mushrooming use of smartphones, Internet-wired vehicles and vastly improved creative content, the percentage of podcast listeners has nearly doubled in the last three years.

The Sanford School is taking advantage of this boom to reach new, non-academic audiences in a compelling way. In 2015, the communications team launched “Ways & Means”—a show for people curious about ideas for improving human society. Each scripted show includes music, audio extras, and true stories from people personally affected by public policies.

On the show, Sanford faculty members share their expertise on end-of-life care, gerrymandering, “bootstrapping” and economic inequality, race in America, and other important issues. Public radio veteran Emily Hanford hosts the podcast.

In 2016, the staff launched a second podcast. Dean Kelly Brownell hosts “Policy 360,” a biweekly show in which he converses with faculty and special guests about ideas shaping national and international policymaking.

In addition to talking with Sanford faculty on education, terrorism, climate change and more, Brownell’s guests have included prominent policymakers such as former chair of the Joint Chiefs of Staff Gen. Martin Dempsey, UNC professor and food policy expert Barry Popkin, and Ambassador-at-Large and Senior Advisor to the Secretary of State Susan Coppedge.

Carol Jackson, Sanford’s digital communications strategist and lead podcast producer, noted that Sanford is one of the few policy schools producing high-quality audio stories.

“It sets us apart,” Jackson said. “The podcasts are ways to get fresh ideas out quickly in a medium that’s on the rise. It’s a cost-effective way to reach audiences we otherwise wouldn’t reach.”

The podcasts are available on iTunes, Google Play, NPR One, Stitcher, the Sanford website, and SoundCloud.
Acclaimed Health Care Program in India Falls Short

Despite being widely hailed as a model for delivering better quality health care in rural India, an initiative that combines franchising business models and telemedicine failed to deliver, research shows. Care for childhood diarrhea and pneumonia did not improve in the areas where the World Health Partners (WHP) implemented its program.

“Children in rural Bihar do not receive the correct treatment, even though treatment for common illnesses like simple diarrhea is well known, inexpensive and widely available,” said lead author Manoj Mohanan, assistant professor of public policy and economics.

The WHP Sky program had been funded with grants exceeding $23 million from the Bill and Melinda Gates Foundation and other donors. The program sought to train and enroll thousands of informal providers and create a massive network of franchisees to deliver more effective health care in rural Bihar, an Indian state with more than 100 million residents.

Because there had been, to date, no rigorous evidence on the effectiveness of large-scale social franchising programs, the Gates Foundation funded the evaluation research by Mohanan’s team. Researchers collected data on 36,315 randomly selected children ages 5 and under in 2011 and another 31,635 children in 2014.

Researchers found:

- WHP Sky providers constituted just 6 percent of available health care providers.

- Only 2.9 percent of children with diarrhea and 2.7 percent of children with symptoms of pneumonia were taken to WHP Sky providers.

- The program had zero effect on the likelihood children would receive proper treatment for the targeted ailments, or on health care utilization patterns.

The Pulse nightclub in Orlando. The Inland Regional Center in San Bernardino. The Brussels airport. In the aftermath of attacks like these by violent extremists, David Schanzer’s phone begins ringing with calls from journalists.

In 2016, he was quoted by the media in more than 750 outlets, from The New York Times and Minnesota Public Radio to the Egypt Daily News. As the director of the Triangle Center on Terrorism and Homeland Security, Schanzer studies the roots of home-grown terrorism and how law enforcement agencies should work with communities to prevent ideologically driven violence. With funding from the U.S. Department of Justice, Schanzer has tracked extremist attacks and plots on U.S. soil and conducted a series of surveys of law enforcement agencies nationwide.

“The main terrorist threat in the United States is not from violent Muslim extremists, but from right-wing extremists. Just ask the police,” he wrote in a New York Times op-ed with co-author Charles Kurzman on June 16, 2015. The next day, white supremacist Dylann Roof killed nine African Americans attending church in Charleston, S.C.

Schanzer and Kurzman’s survey of 382 law enforcement agencies revealed that 75 percent report anti-government extremism as a top terrorist threat in their jurisdiction. They published their findings in the report, “Law Enforcement Assessment of the Violent Extremist Threat.” Since 2010, the center also has published an annual report on Muslim-Americans and terrorism in the United States. The latest report found a 40 percent drop in the number of Muslim-Americans associated with violent extremism from 2015 to 2016.

FACULTY HONORS

Associate Professor Elizabeth Ananat joined an amicus brief that was cited twice in U.S. Supreme Court Justice Ruth Bader Ginsburg’s concurring opinion in Whole Woman’s Health v Hellerstedt.

Assistant Professor Carolyn Barnes was named a Clarence Stone Scholar by the American Political Science Association. The award recognizes early-career scholars studying politics.

For the fourth year in a row, Sanford professors Charles Clotfelter and Helen F. Ladd were ranked among the 100 most influential scholars in education in the RHSU Edu-Scholar Public Influence list. Clotfelter also was elected to the National Academy of Education, joining Ladd.

Professor Kenneth A. Dodge, founding director of the Duke Center for Child and Family Policy, was elected to the National Academy of Medicine. He is also president-elect for the 5,000-member Society for Research in Child Development.

Bruce Jentleson, professor of public policy and political science, was 2015-16 Kissinger Chair at the Library of Congress Kluge Center and is now a nonresident fellow at the Chicago Council on Global Affairs.

Assistant Professor Tana Johnson won the 2015 Chadwick F. Alger Prize (International Studies Association) for her book Organizational Progeny: Why Governments Are Losing Control over the Proliferating Structures of Global Governance.

Associate Dean Judith Kelley was co-recipient of the 2015 Albie Award for the best writing on global political economy for the article “Politics by Number: Indicators as Social Pressure in International Relations.”

Associate Professor Candice Odgers received a Jacobs Foundation Advanced Research Fellowship in 2016. She also earned the American Psychological Association’s 2015 Award for Distinguished Contributions to Psychology in the Public Interest, Early Career.

Newly elected N.C. Gov. Roy Cooper named Jenni Owen, Sanford director of policy engagement and senior lecturer, to serve as Policy Director in his administration.

Donald H. Taylor, Jr., professor of health policy, was appointed to the National Academies Committee on Health Care Utilization and Adults with Disabilities.

Partial list, 2015-16. Please see more online.
North Carolina’s investment in preschool programs resulted in higher test scores, less grade retention and fewer special education placements through fifth grade, research from the Duke Center for Child and Family Policy found.

The research, published online in the journal *Child Development*, looked at more than one million North Carolina public school students born between 1988 and 2000. Researchers examined whether the state’s Smart Start and More at Four programs provided long-lasting benefits for children, or if previously seen positive results diminished by the end of elementary school.

The researchers found the programs’ benefits did not fade with time, as in many early childhood intervention programs.

“The impacts of both Smart Start and More at Four on children persist across the entire elementary school period,” said Kenneth A. Dodge, center director and professor of public policy.

Smart Start began in 1993 and expanded to all 100 N.C. counties in 2000. It provides funding to counties for child care, health screenings and other services for all children from birth to age 5.

More at Four, now called NC Pre-K, is the state-funded pre-kindergarten program for high-risk 4-year-olds. The program, launched in 2001, had grown to reach about 25 percent of all North Carolina 4-year-olds by 2010.

The authors, who also include center colleagues Yu Bai, Helen F. Ladd and Clara Muschkin, found the state’s investment in both programs averaged $2,200 per child during the 13-year study period.

By the end of fifth grade, children living in counties with average levels of Smart Start and More at Four funding saw improved educational outcomes. These results were equivalent to a gain of more than six months of reading instruction and more than three months of math instruction. The children also had significantly higher mean math and reading scores in grades three, four and five.

The findings held regardless of poverty level, suggesting that the programs created an enhanced learning environment for all.

“These programs in North Carolina are having the impact they were intended to have,” Dodge said. “These are investments worth making.”

The research was supported by the Smith Richardson Foundation and the Center for the Analysis of Longitudinal Data in Education Research, which is funded by the U.S. Department of Education.


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**Hunt Institute Joins the Sanford School**

The James B. Hunt Institute for Educational Leadership and Policy (Hunt Institute) joined the Sanford School of Public Policy in June 2016 to pursue research, educational partnerships and events related to improving education policy.

“It was Terry Sanford’s advocacy and commitment to improving public education for all that’s always been a driving force for me,” said former Gov. Hunt, chair of the Hunt Foundation Board. “It’s the same commitment that the Sanford School brings to education today and why this alliance is a perfect fit.”

The Hunt Institute, originally established by the University of North Carolina Board of Governors in 2001, recently became an independent, nonprofit entity.
The Color of Wealth

Economic inequality is a hot topic in politics again. And, as shown by a major research project called “The Color of Wealth,” led by Professor William A. Darity, Jr., any discussion of the topic must take race and ethnicity into account.

However, says Darity, “data that truly reflect the diverse and emerging patterns of wealth inequality across specific ethnic and racial groups have been hard to come by.”

With primary support from the Ford Foundation, Darity’s research team developed the National Asset Scorecard for Communities of Color (NASCC). They are using the survey tool to gather information on family wealth in six U.S. cities: Boston, Los Angeles, Miami, Tulsa, Baltimore and Washington, D.C. They are looking beyond income to assess family assets such as home ownership, savings and investments.

They are collecting data from various subgroups of national and ethnic origin, allowing for comparisons between subgroups such as Chinese and Vietnamese or Mexican and Cuban, black households of Caribbean or African origin and U.S.-born blacks. They’ve documented striking disparities that differ from place to place.

The project also is examining the obstacles to building wealth for people of color. Academic papers such as “Bootstraps are for Black Kids” and “Women, Race and Wealth” posit that creating wealth is not merely a matter of working harder or educational achievement.

The ability to transfer wealth between generations, such as help with a down payment on a home or a debt-free college education, is a key factor in the persistence of racial wealth inequalities.

“Our perspective is a rejection of the ‘boot-strapping’ argument,” says Darity. “People with higher levels of wealth did have bootstraps. They also had ladders.”

New Director Joins DCID, Lays Groundwork for Growth

Indermit Gill joined Sanford in October 2016 as the new director of the Duke Center for International Development (DCID). Gill, a development economist, spent his childhood in India and moved to the United States at age 22 to earn his Ph.D. in economics from the University of Chicago.

“When you grow up in a poor country, you see economics and development as pretty much the same thing,” he said. “You can’t think of one without the other.”

During Gill’s 23-year career at the World Bank, his leadership roles spanned the globe. He was senior economist in Brazil, lead economist for human development in Latin America and the Caribbean, chief economist for both the East Asia and Pacific Region and for Europe and Central Asia, and, lastly, deputy chief economist for the bank, overseeing development policy. His pioneering work includes introducing the concept of the “middle income trap” to describe how developing countries stagnate after reaching a certain level of income.

With nearly 75 percent of the world’s population living in middle-income countries, the “trap” is a problem that needs to be addressed, Gill said. The share of people living in extreme poverty worldwide is now less than 10 percent, down from almost 50 percent when DCID was founded. But while poverty is down, economic inequality and environmental stress have increased, and emerging economies can expect to get much less help from richer countries.

“These are difficult problems,” Gill says. “But when you are at one of the world’s top universities, in one of the world’s best public policy schools, you should be in the business of solving the world’s toughest problems.”

DCID has a 32-year record of success in graduate education, mid-career training, and global advising. It has close to 7,000 alumni in more than 100 countries. Gill has big ideas for building on this foundation.

“We have instant access to cutting-edge policy research across Duke, and we have influential and loyal alumni across the world. DCID should be a leading center for international development in the world,” he said.

Gill plans to bolster policy research, amplify Duke’s voice in development policy debates, attract more tenure-track faculty to DCID, and make it “the go-to place for public finance” in developing countries. He also envisions opening an office in Washington, establishing an external advisory panel, and systematically engaging with DCID’s alumni.

“I have found an energetic community here that is passionate and dedicated to the mission of bringing the best of Duke to the world,” Gill said. “I feel I’m in the right place at the right time.”
DIVERSITY & INCLUSION

Professor Judith Kelley accepts the inaugural Brownell-Whetten Award for outstanding work to promote diversity and inclusion. With her, from left, are faculty members Kathryn Whetten, Jay Pearson and Deondra Rose.

“The Sanford School actively embraces the call to action embedded in Duke’s statement of commitment to diversity. The dean established the Sanford School’s Committee on Diversity and Inclusion (CDI) in 2015, and approximately 25 committed students, staff, faculty and administrators make up the CDI’s diverse working group. Quinton Smith joined Sanford as the CDI Fellow in 2016. He organizes and facilitates the committee’s activities and forges connections between Sanford and support resources across Duke’s campus.

“What we strive to make sure that ‘diversity’ and ‘inclusion’ are more than mere buzzwords and mandates,” Smith said.

Led by the CDI, Sanford works to create a healthy working and learning environment through a three-pronged effort: curriculum; school structure and environment; and recruitment and retention of faculty, staff and students.

“Duke aspires to create a community built on collaboration, innovation, creativity and belonging. Our collective success depends on the robust exchange of ideas—an exchange that is best when the rich diversity of our perspectives, backgrounds, and experiences flourishes. To achieve this exchange, it is essential that all members of the community feel secure and welcome, that the contributions of all individuals are respected, and that all voices are heard.”

–From the Duke University Statement of Commitment to Diversity and Inclusion

OVERVIEW OF ACTIVITIES

• Community surveys and “town-hall” meetings to develop an agenda for action.
• A workshop by the Racial Equity Institute for students, faculty and staff.
• A Safe Space in Rubenstein Hall.
• The Racial Equity Reading Group, film series, and brown-bag lunches on current issues.
• A shared faculty reading of Claude Steele’s Whistling Vivaldi: How Stereotypes Affect Us and What We Do, followed by a discussion.
• Rapid Response Team, which responds to events such as discriminatory acts or rhetoric.
• A goal that the curriculum should ensure all Sanford graduates possess understanding of issues related to structural inequality and historical stratification of historically marginalized or oppressed groups.
Outstanding MPP Student

Maureen Hartney MPP’16, a former U.S. Air Force intelligence officer, was founding president of Sanford’s National Security Students group, moderated a panel on Women in National Security and mentored undergraduate students interested in the field. She was awarded the Rosenthal Fellowship for International Relations and the Carlucci Fellowship for National Security, and co-authored a report with Professor Doug Brook, “Managing the Government’s Executive Talent.” She is now a senior policy analyst with Echodyne Corp.

Left: U.S. Air Force Capt. Maureen Hartney, playing the role of a survivor, uses a mirror to signal her location to pilots during a joint combat training mission in Romania in 2012. Right: Hartney moderates a panel discussion at Sanford with Duke alumni: then Secretary of the Air Force Deborah Lee James ’79 and Deputy Director of the National Geospatial-Intelligence Agency Sue Gordon ’80.

Preeti Prabhu, Social Entrepreneur

“The issue of rape has always been close to our hearts, but the trigger was an episode of a television show that highlighted cases of girls going to hospitals after sexual assault and being turned away,” said Preeti Prabhu MIDP’16. “We realized that it is high time that we look at the situation through a medical lens to treat, rather than ignore, obvious injuries and hidden mental trauma.”

Prabhu was part of a Duke student team that developed a mobile app to standardize processes for rape victims in India or other countries where protocols for rape victims are weak or inconsistent. Their project won the mHealth@Duke Shark Tank competition in 2015.

Prabhu formed another team to compete for the Hult Prize—$1 million in seed funding for up-and-coming social entrepreneurs. Their team piloted a mobile app in Mumbai that connected slum residents with local daily-wage jobs, reducing travel times and middleman fees. The project advanced to the Hult regional round in San Francisco in 2016.

Terry Sanford Leadership Award

Graduating seniors Christie Lawrence and Jay Sullivan received the 2016 Terry Sanford Leadership Award for their work on the “You Don’t Say” photo campaign, which raised awareness of harmful language around LGBT issues. Working with Blue Devils United, their photo campaign received national media attention and inspired campaigns on other campuses and organizations on six continents. Lawrence and Sullivan then created a new campaign with the Duke chapter of Athlete Ally, featuring athletes from the soccer, fencing, lacrosse, crew and women’s basketball teams.

Lawrence also received the Sanford School Best Honors Thesis award. Lawrence, who minored in Turkish and political science, wrote on “U.S.-Turkish Relations: Re-situating the ‘Kurdish Question’.” She has worked at the U.S. Embassy in Bangkok and a New York consulting firm. Sullivan teaches in Malaysia as a Fulbright Scholar.
From left, PhD Program director Ken Dodge, Jennifer Shen, John Holbein, Yulya Truskinovsky, Lucy Sorensen, and Amy Finnegan. (Not pictured, Kristen Cooksey Stowers)

2016 PHD JOB PLACEMENTS

<table>
<thead>
<tr>
<th>JENNIFER SHEN</th>
<th>JOHN HOLBEIN</th>
<th>YULYA TRUSKINOVSKY</th>
<th>LUCY SORENSEN</th>
<th>AMY FINNEGAN</th>
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<td>Postdoctoral Research Fellow</td>
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<td>Harvard University Center for Population and Development Studies</td>
<td>University at Albany Rockefeller College of Public Affairs and Policy</td>
<td>Duke Global Health Institute</td>
<td>University of Connecticut, Rudd Center for Food Policy and Obesity</td>
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Public Policy Majors First Positions 2010-2014

- Consulting
- Banking & Finance
- Other Private
- Other Policy Work
- Technology
- Education
- Media & Marketing
- Law School
- Politics & Advocacy
- Social Policy
- Other Graduate School

Top Employers
- Teach for America
- Duke University
- Accenture
- Bain and Company

Public Policy Class of 2010: Where Are They Now?

- Banking & Finance
- Law
- Technology
- Other Grad School
- Other Policy Work
- Education
- Other Private
- Consulting
- Business School
- Media & Marketing

“...If empathy is the opposite of apathy, then we have the potential to be the leaders who are not governed by fear, who see past bigotry, and who aim to inspire. We have the potential to do something good while our ambition compels us to do something great.”
— Shannon Beckham, PPS’16, Duke student commencement speaker

MPP First Positions by Sector, 2011-2015

- Private
- Federal U.S.
- State/Local
- Int’l Gov’t/NGO/Org
- U.S. Nonprofit
- University
- Other Education

- Washington, D.C. Metro
- South (Including N.C.)
- Northeast
- International
- West
- Midwest
The Sanford School has always been a place of high ideals, willing and eager to tackle tough problems. In order for Sanford to continue to educate the next generation of engaged citizens and policy leaders, to conduct research that has positive effects on the lives of individuals and communities, and to engage with policymakers in meaningful ways, the school requires ongoing support from its alumni and friends.

Since 2010, the Duke Forward campaign has been raising funds to sustain Duke’s momentum, to activate the university’s power for the world, to enrich the Duke experience for students, and to enhance medicine and health.

The Sanford School, established in 2009 and the youngest of Duke’s schools, set an ambitious goal to raise $75 million. In March 2017, we exceeded that goal and have now surpassed $78 million. The significance of the campaign for Sanford as it grows into maturity as a school could not be greater.

We now have 21 new undergraduate and six new graduate fellowship endowments. We also have received gifts to support launching a new World Food Policy Center, for a new innovators-in-residence program, and for four new endowed professorships: in cybersecurity; energy and the environment; history and public policy; and at the intersection between the private sector and public policy. Another important success of the Sanford Duke Forward campaign has been the Sanford Annual Fund (see back cover). It now brings in more than $800,000 a year in unrestricted gifts, large and small.

The Sanford community is grateful to all who are advancing the school’s mission and vision through their support for our faculty, students and research.

And we are not done yet! We anticipate additional exciting news in the near future as the Duke Forward Campaign comes to a close on June 30.

Michael Steed  Douglas Scrivner ’73 P’06, P’14
Co-chairs, Duke Forward, Sanford Campaign Steering Committee

NOTEWORTHY

Margolis Scholars in Health Policy and Management

The Sanford School and the Duke-Margolis Center for Health Policy are joining forces to offer a new scholarship for Master of Public Policy students who are pursuing careers in health policy. The inaugural group of Margolis Scholars will begin in the fall of 2017.

“Margolis Scholars will be part of a smart, intellectually curious community of students who want to make a real difference in public policy,” said Dr. Mark B. McClellan, Ph.D, director of the Duke-Margolis Center.

The Margolis Scholars concentration will combine coursework in the core tools of policy analysis with health policy and management course offerings across Duke. Margolis Scholars will participate in consulting projects, a summer internship, and professional skills training.

In addition, they will have access to the health policy, sciences and management expertise across Duke University and Duke Health, and opportunities to interact with policymakers and health policy thought leaders.

The Duke-Margolis Center for Health Policy was established in 2016 with a $16.5 million gift from the family foundation of Duke Medical School alumnus Robert J. Margolis and his wife, Lisa. The center’s office in Washington, D.C., provides a significant presence in policy conversations and support for translating new ideas into effective policy reforms.

Betsy Holden, senior adviser at McKinsey & Co. and former CEO of Kraft Foods, debates a point with Juergen Voegele, senior director of the World Bank’s Agriculture Global Practice. They were among the panelists during a two-day planning meeting for the new World Food Policy Center at the Sanford School.
Empowering our Students

Gifts to the Sanford Annual Fund from alumni, parents and friends, support the school's students, research, and engagement. Annual Fund contributions are particularly important because they are unrestricted, which allows the school to respond to the opportunities and needs of the moment. More than 70 percent of Sanford Annual Fund donations are dedicated toward financial aid for our undergraduate and graduate students.

SANFORD ANNUAL FUND GROWTH FY 2008-2016

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GIVE ONLINE: gifts.duke.edu/pubpol

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