

# PHILIP M. NAPOLI

Duke University  
Sanford School of Public Policy  
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## Current Positions

Duke University Sanford School of Public Policy	James R. Shepley Professor of Public Policy Faculty Affiliate, DeWitt Wallace Center for Media & Democracy 2016 – present
University of Helsinki Department of Communication	Docent 2007 – present

## Past Positions

Rutgers University School of Communication & Information Department of Journalism & Media Studies	
• Professor	2014 – 2016
• Associate Dean for Research	2015 – 2016
Fordham University Graduate School of Business	
• Professor	2009 – 2013
• Associate Professor, Graduate School of Business	2003 – 2009
• Assistant Professor, Graduate School of Business	1999 – 2003
• Director, Donald McGannon Communication Research Center	2003 – 2013
• Director, Fordham Fellowship in Media Leadership	2006 – 2008
• Co-Director, Center for Communications	2012 – 2013
• Director, MS in Media Entrepreneurship	2011 – 2013
• Interim Area Chair, Communication & Media Management	2011 – 2012
Columbia University Adjunct Professor, School of International and Public Affairs	Spring, 2012
Princeton University Visiting Research Collaborator, Center for Information Technology Policy	2010 – 2011
New America Foundation	

Knight Media Policy Fellow 2010 – 2013

### **Rutgers University**

Department of Communication  
School of Communication, Information and Library Studies  
Assistant Professor 1997 – 1999

### **Boston University**

College of Communication  
Department of Mass Communication, Advertising, and Public Relations

- Visiting Assistant Professor 1996 – 1997
- Senior Research Fellow, Communication Research Center 1996 – 1997

### **Northwestern University**

Northwestern University Survey Research Center  
Survey Research Supervisor 1995 – 1996

## **Education**

**Northwestern University** Ph.D., Mass Communication/Telecommunications  
School of Communication 1997

- Concentration: Media Institutions and Policy
- Dissertation: Regulatory Behavior and the Federal Communications Commission: An Analysis of Broadcast Policymaking and Enforcement Activity (Supervisor, Steven S. Wildman).
  - Graduate Dissertation Award in Communication Studies

**Boston University** M.S., Mass Communication  
College of Communication 1994

**University of California, Berkeley** B.A., Rhetoric and Film  
College of Letters and Science 1991

- Honors in Rhetoric
- Distinction in General Scholarship

## **Books**

Napoli, P.M. (Ed.) (forthcoming). *Mediated Communication: Handbooks of Communication Science, Volume 7*. Berlin: Mouton de Gruyter.

Napoli, P.M. (2011). *Audience Evolution: New Technologies and the Transformation of Media Audiences*. New York: Columbia University Press.

- Korean translation (2013): Nanam Publishing.
- Finalist, 2012 Tankard Book Award, Association for Education in Journalism & Mass Communication

- Reviewed in:
  - COMMUNICATIONS & STRATEGIES, 81(1), 2011.
  - COMMUNICATION BOOKNOTES QUARTERLY, 42(2), 2011.
  - JOURNAL OF COMMUNICATION, 61(1), 2011.
  - JOURNALISM & MASS COMMUNICATION QUARTERLY, 88(3), 2011.
  - JOURNALISM AND MASS COMMUNICATION EDUCATOR, 66(2), 2011.
  - MIDWEST BOOK REVIEW, 21(3), MARCH, 2011.
  - TEACHERS COLLEGE RECORD, 3/29/11.

Napoli, P.M. & Aslama, M. (Eds.) (2011). **Communications research in Action: Scholar Activist Collaborations for a Democratic Public Sphere**. New York: Fordham University Press.

- Reviewed in:
  - CANADIAN JOURNAL OF COMMUNICATION, 36(1), 2011.
  - COMMUNICATION BOOKNOTES QUARTERLY, 42, 2011.
  - JOURNAL OF COMMUNICATION, 61, 2011.
  - JOURNAL OF INFORMATION POLICY, 1, 2011.
  - JOURNALISM & MASS COMMUNICATION QUARTERLY, 89, 2012.

Napoli, P.M. (Ed.) (2007). **Media Diversity and Localism: Meaning and Metrics**. Mahwah, NJ: Lawrence Erlbaum Associates.

- Reviewed in:
  - COMMLAW CONSPECTUS: JOURNAL OF COMMUNICATIONS LAW & POLICY, 15(2), 2007
  - FEDERAL COMMUNICATIONS LAW JOURNAL, 60(1), 2007
  - COMMUNICATION BOOKNOTES QUARTERLY, 38(1), 2007
  - JOURNALISM & MASS COMMUNICATION QUARTERLY, 85(3), 2008

Napoli, P.M. (2003). **Audience Economics: Media Institutions and the Audience Marketplace**. New York: Columbia University Press.

- Chinese translation (2007): Tsinghua University Press.
- Korean translation (2007): Hanul Publishing Company.
- 2004 Robert Picard Award for Best Book in Media Management and Economics, Association for Education in Journalism & Mass Communication.
- Reviewed in:
  - COMMUNICATION BOOKNOTES QUARTERLY, 34(4), 2003
  - ECONOMIA DELLA CULTURA, 4, 2004
  - HARVARD INTERNATIONAL JOURNAL OF PRESS/POLITICS, 9(3), 2004
  - MASS COMMUNICATION & SOCIETY, 7(3), 2004
  - EDUCATIONAL BOOK REVIEW, JAN/FEB 2004
  - THE INTERNATIONAL JOURNAL OF MEDIA AND CULTURAL POLITICS, 1(1), 2005
  - THE INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT, 7(1/2), 2005
  - PARTICIPATIONS: THE JOURNAL OF AUDIENCE AND RECEPTION STUDIES, 2(1), 2005

Napoli, P.M. (2001). **Foundations of Communications Policy: Principles and Process in the Regulation of**

Electronic Media. Cresskill, NJ: Hampton Press.

- Chinese translation (2005): Yang-Chin Book Company.
- Reviewed in:
  - COMMUNICATION BOOKNOTES QUARTERLY, 33(1), 2002
  - JOURNAL OF MEDIA ECONOMICS, 15(2), 2002
  - THE INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT, 3(4), 2002
  - JOURNALISM & MASS COMMUNICATION QUARTERLY, 78(4), 2002

## Refereed Journal Publications and Law Reviews

Napoli, P.M., & Friedland, L.A. (2016). U.S. communications policy research and the integration of the administrative and critical communication research traditions. *JOURNAL OF INFORMATION POLICY*, 6, 41-65.

McCullough, K., Crowell, J., & Napoli, P.M. (2016). Portrait of the online local news audience. *DIGITAL JOURNALISM*. doi: 10.1080/21670811.2016.1152160

Napoli, P.M., Stonbely, S., McCullough, K., & Renninger, B. (2016). Local journalism and the information needs of local communities: Toward a scalable assessment approach. *JOURNALISM PRACTICE*. doi: <http://dx.doi.org/10.1080/17512786.2016.1146625>.

Kosterich, A. & Napoli, P.M. (2016). Reconfiguring the audience commodity: The institutionalization of social TV analytics as market information regime. *TELEVISION & NEW MEDIA*, 17(3), 254-271.

Napoli, P.M. (2015). Social media and the public interest: Governance of news platforms in the realm of individual and algorithmic gatekeepers. *TELECOMMUNICATIONS POLICY*, 39, 751-760 (lead article).

- Special Issue on the Governance of Social Media.

Horowitz, M.A. & Napoli, P.M. (2014). Diversity 2.0: A framework for audience participation in assessing media systems. *INTERACTIONS: STUDIES IN COMMUNICATION & CULTURE*, 5(3), 309-326.

Napoli, P.M. & Obar, J. (2014). The emerging Internet underclass: A critique of mobile Internet access. *THE INFORMATION SOCIETY*, 30, 323-334.

Napoli, P.M. (2014). Automated media: An institutional theory perspective on algorithmic media production and consumption. *COMMUNICATION THEORY*, 24(3), 340-360.

Napoli, P.M. & Karppinen, K. (2013). Translating diversity to Internet governance. *FIRST MONDAY*, 18(12).

Napoli, P.M. (2013). Revisiting the church-state separation: A comparative consideration of the effect of advertiser pressure on print and online journalism. *#ISOJ JOURNAL*, 3(2), 259-273.

Napoli, P.M. (2012). Retransmission consent and broadcaster commitment to localism. *COMMLAW CONSPECTUS: JOURNAL OF COMMUNICATIONS LAW & POLICY*, 20(2), 345-362.

Napoli, P.M. (2011). Exposure diversity reconsidered. *JOURNAL OF INFORMATION POLICY*, 1, 246-259.

Napoli, P.M. (2011). Diminished, enduring, and emergent diversity policy concerns in an evolving media environment. *INTERNATIONAL JOURNAL OF COMMUNICATION*, 5, 1182-1196.

Napoli, P.M. & Karaganis, J. (2010). On making public policy with publicly available data: The case of U.S. communications policymaking. *GOVERNMENT INFORMATION QUARTERLY*, 27(4), 384-391.

Napoli, P.M. (2010). Revisiting “mass communication” and the “work” of the audience in the new media environment. *MEDIA, CULTURE & SOCIETY*, 32(3), 505-516.

Napoli, P.M. (2009). Public interest media advocacy and activism as a social movement. *COMMUNICATION YEARBOOK*, 33, 385-429.

Napoli, P.M. (2008). Paradoxes of media policy analysis: Implications for public interest media regulation. *ADMINISTRATIVE LAW REVIEW*, 60(4), 801-812.

Taylor, M. & Napoli, P.M. (2008). Public perceptions of how media and NGOs contribute to civil society in Croatia’s accession to the EU. *INTERNATIONAL JOURNAL OF COMMUNICATION*, 2, 1226-1247.

Napoli, P.M. (2008). Bridging cultural policy and media policy. *JOURNAL OF ARTS MANAGEMENT, LAW & SOCIETY*, 37(4), 311-332.

Napoli, P.M. & Karaganis, J. (2007). Toward a federal data agenda for communications policymaking. *COMMLAW CONSPECTUS: THE JOURNAL OF COMMUNICATIONS LAW & POLICY*, 16(1), 53-96.

Napoli, P.M. & Sybblis, S. (2007). Access to audiences as a First Amendment right: Its relevance and implications for electronic media policy. *VIRGINIA JOURNAL OF LAW & TECHNOLOGY*, 12(1), 1-31 (lead article).

- *Reprinted in* S. Ravi (Ed.) (2009). *MEDIA LAW: EMERGING CONTOURS* (pp. 39-82). Hyderabad, India: Icfai University Press

Napoli, P.M. & Yan, M.Z. (2007). Media ownership regulations and local news programming on broadcast television: An empirical analysis. *JOURNAL OF BROADCASTING & ELECTRONIC MEDIA*, 51(1), 39-57.

Napoli, P.M. & Seaton, M. (2007). Necessary knowledge for communications policy: Information asymmetries and commercial data access and usage in the policymaking process. *FEDERAL COMMUNICATIONS LAW JOURNAL* 59, 295-329.

Napoli, P.M. & Gillis, N. (2006). Reassessing the potential contribution of communications research to communications policy: The case of media ownership. *JOURNAL OF BROADCASTING & ELECTRONIC MEDIA*, 50(4), 671-691.

Yan, M.Z. & Napoli, P.M. (2006). Market competition, station ownership, and local public affairs programming on broadcast television. *JOURNAL OF COMMUNICATION*, 56(4), 795-812.

Andrews, K. & Napoli, P.M. (2006). Changing market information regimes: A case study of the transition to the BookScan audience measurement system in the U.S. book publishing industry. *JOURNAL OF MEDIA ECONOMICS*, 19(1), 33-54.

Napoli, P.M. (2005). Audience measurement and media policy: Audience economics, the diversity principle, and the local people meter. *COMMUNICATION LAW & POLICY*, 10(4), 349-382 (lead article).

Napoli, P.M. (2004). Television station ownership characteristics and news and public affairs programming: An expanded analysis of FCC data. *INFO: THE JOURNAL OF POLICY, REGULATION AND STRATEGY FOR TELECOMMUNICATIONS, INFORMATION, AND MEDIA*, 6(2), 112-121.

Taylor, M. & Napoli, P.M. (2003). Media development in Bosnia: A longitudinal analysis of public opinion. *GAZETTE: THE INTERNATIONAL JOURNAL FOR COMMUNICATION STUDIES*, 65(6), 473-492.

Napoli, P.M. (2003). Environmental cognitions in a dual-product marketplace: A participant-observation perspective on the broadcast television industry. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 5(2), 100-108.

Napoli, P.M. (2002). Audience valuation and minority media: An analysis of the determinants of the value of radio audiences. *JOURNAL OF BROADCASTING & ELECTRONIC MEDIA*, 46(2), 169-184 (lead article).

- Reprinted in G. Doyle (Ed.) (2007) *ECONOMICS OF THE MASS MEDIA*. Cheltenham, UK: Edward Elgar

Napoli, P.M. (2001). Social responsibility and commercial broadcast television: An assessment of public affairs programming. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 3(4), 226-233.

Napoli, P.M. (2001). The localism principle in communications policymaking and policy analysis: Ambiguity, inconsistency, and empirical neglect. *POLICY STUDIES JOURNAL*, 29(3), 372-387.

Napoli, P.M. (2001). The audience product and the new media environment: Implications for the economics of media industries. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 3(2), 66-73.

- Reprinted in G. Doyle (Ed.) (2007), *ECONOMICS OF THE MASS MEDIA*. Cheltenham, UK: Edward Elgar.

Napoli, P.M. (2001). The unpredictable audience: An exploratory analysis of forecasting error for new prime-time network television programs. *JOURNAL OF ADVERTISING*, 30(2), 53-60.

Napoli, P.M. (2001). Market conditions and public affairs programming: Implications for digital television policy. *HARVARD INTERNATIONAL JOURNAL OF PRESS/POLITICS*, 6(2), 15-29.

Napoli, P.M. (2001). The Federal Communications Commission and the communications policymaking process: Theoretical perspectives and recommendations for future research. *COMMUNICATION YEARBOOK*, 25, 45-67.

Napoli, P.M. (2000). The localism principle under stress. *INFO: THE JOURNAL OF POLICY, REGULATION, AND STRATEGY FOR TELECOMMUNICATIONS, INFORMATION AND MEDIA*, 2(6), 573-582.

Napoli, P.M. (2000). The Federal Communications Commission and broadcast policymaking – 1966-1995: A logistic regression analysis of interest group influence. *COMMUNICATION LAW & POLICY*, 5(2), 203-233.

Napoli, P.M. (1999). Deconstructing the diversity principle. *JOURNAL OF COMMUNICATION*, 49(4), 7-34 (lead article).

- Reprinted in J. Turow & B.E. Duffy (Eds.) (2008). *KEY READINGS IN MEDIA TODAY: MASS COMMUNICATION*

IN CONTEXTS. New York: Routledge.

Napoli, P.M. (1999). The marketplace of ideas metaphor in communications regulation. *JOURNAL OF COMMUNICATION*, 49(4), 151-169.

Napoli, P.M. (1999). The unique nature of communications regulation: Evidence and implications for communications policy analysis. *JOURNAL OF BROADCASTING & ELECTRONIC MEDIA*, 43(4), 565-581.

Napoli, P.M., Taylor, M. & Powers, G. (1999). The writing activities of public relations practitioners: The relationship between experience and writing tasks. *PUBLIC RELATIONS REVIEW*, 25(3), 369-380.

Napoli, P.M. (1998). The Internet and the forces of "massification." *ELECTRONIC JOURNAL OF COMMUNICATION*, 8(2), Special Issue on "The Future of the Internet".

- *Reprinted in* D. Shinar (Ed.) (2001), *INTERNET: COMMUNICATION, SOCIETY AND CULTURE* (pp. 139-182). Tel-Aviv: Open University of Israel (translated into Hebrew).

Napoli, P.M. (1998). Government assessment of FCC performance: Recurring patterns and implications for recent reform efforts. *TELECOMMUNICATIONS POLICY*, 22(4/5), 409-418.

Napoli, P.M. (1997). Rethinking program diversity assessment: An audience-centered approach. *JOURNAL OF MEDIA ECONOMICS*, 10(4), 59-74.

Napoli, P.M. (1997). The media trade press as technology forecaster: A case study of the VCR's impact on broadcasting. *JOURNALISM & MASS COMMUNICATION QUARTERLY*, 74(2), 400-413.

Napoli, P.M. (1997). A principal-agent approach to the study of media organizations: Toward a theory of the media firm. *POLITICAL COMMUNICATION*, 14(2), 207-219.

## Invited Journal Publications

Napoli, P.M. (2016). Guest editor's introduction: Big data and media management. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, Special Issue on Big Data and Media Management, 18(1), 1-7.

Napoli, P.M. (2014). On automation in media industries: Integrating algorithmic media production into media industries scholarship. *MEDIA INDUSTRIES*, 1(1), 33-38.

- *Reprinted in* A. Arsenault & A. Perren (Eds.) (2016), *MEDIA INDUSTRIES: PERSPECTIVES ON AN EVOLVING FIELD* (pp. 155-162). CreateSpace.

Napoli, P.M. (2012). Audience evolution and the future of audience research. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 14(2), 79-97 (**lead article**).

- Special Issue on Audience Measurement and Media Management,

Napoli, P.M. (2009). Navigating producer-consumer convergence: Media policy priorities in the era of user-generated and user-distributed content. *COMMUNICATIONS AND CONVERGENCE REVIEW*, 1(1), 32-43.

Napoli, P.M. (2009). Audience measurement, the diversity principle, and the First Amendment right to construct the audience. *ST. JOHN'S JOURNAL OF LEGAL COMMENTARY*, 24, 359-385.

Napoli, P.M. (2008). The emerging foundation principles of global Internet governance: A view from the 2007 Internet Governance Forum. *MEDITERRANEAN E-JOURNAL OF COMMUNICATION AND MEDIA*, 1, 1-33.

Wildman, S., Li, H., & Napoli, P.M. (2006). Introduction to special section on the economic dimensions of advertising media audiences. *JOURNAL OF ADVERTISING*, 35(2), 99-100.

Napoli, P.M. (2004). Introduction: The impact of regulatory change on media market competition and media management. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 6(3/4), 150-151.

Napoli, P.M. (2003). The public interest obligations initiative: Lost in the digital television shuffle. *JOURNAL OF BROADCASTING & ELECTRONIC MEDIA*, 47(1), 153-156.

Napoli, P.M. (2002). Access and fundamental principles in communication policy. *LAW REVIEW OF MICHIGAN STATE UNIVERSITY*, 2002(3), 797-812.

## Book Chapters

Napoli, P.M. (in press). Understanding our new communications economy. In L.A. Friedland & M. Lloyd (Eds.), *THE COMMUNICATION CRISIS IN AMERICA*. New York: Palgrave Macmillan.

Napoli, P.M. & Bjur J. (in press). Audience ratings, media industries. In J. Mathes (Ed.), *INTERNATIONAL ENCYCLOPEDIA OF COMMUNICATION RESEARCH METHODS*. Edinburgh, UK: Wiley Blackwell.

Napoli, P.M. & Stonbely, S. (in press). Policy issues surrounding journalism. In Nussbaum, J. (Ed.), *OXFORD RESEARCH ENCYCLOPEDIA OF COMMUNICATION*. New York: Oxford University Press.

Napoli, P.M. & Kosterich, A. (in press). Measuring fandom: Social TV analytics and the integration of fandom into television audience measurement. In J.Gray, C. Sandvoss, & C.L. Harrington (Eds.), *FANDOM 2.0*. New York: NYU Press.

Obar, J., & Napoli, P.M. (in press). Second class Netizens: Race and the emerging Internet underclass. In R.A. Lind (Ed.), *RACE AND GENDER IN ELECTRONIC MEDIA: CHALLENGES AND OPPORTUNITIES*. New York: Routledge.

Napoli, P.M. & Obar, J. (2015). The mobile conversion, Internet regression, and the “re-passification” of the media audience. In R.A. Lind (Ed.), *PRODUSING THEORY 2.0: THE INTERSECTION OF AUDIENCES AND PRODUCTION IN A DIGITAL WORLD (VOL. 2)* (pp. 125-140). New York: Peter Lang.

Napoli, P.M. (2015). The audience as product, consumer, and producer in the contemporary media marketplace. In G.F. Lowe & C. Brown (Eds.), *MANAGING MEDIA FIRMS AND INDUSTRIES: WHAT'S SO SPECIAL ABOUT MEDIA MANAGEMENT?* (pp. 261-276) Berlin: Springer Scientific.

Napoli, P.M. (2015). Assessing media diversity: A comparative analysis of the FCC's Diversity Index and the EC's Media Pluralism Monitor. In P. Valcke, R. Picard, & M. Sukosd (Eds.), *MEDIA PLURALISM: CONCEPTS, RISKS, AND GLOBAL TRENDS* (pp. 141-151). Hampshire, UK: Palgrave.

Napoli, P.M. (2015). Media ownership and the political economy of research in U.S. communications



- policymaking. In S. Barnett & H. Tumber (Eds.), *MEDIA POWER & PLURALITY* (pp. 101-115). London: Palgrave Macmillan.
- Napoli, P.M. (2015). The evolution and use of digital metrics: A social value and impact perspective. In Rappaport, S.D. (Ed.), *THE DIGITAL METRICS FIELD GUIDE: THE DEFINITIVE REFERENCE FOR BRANDS USING THE WEB, SOCIAL MEDIA, MOBILE MEDIA, OR EMAIL*. (pp. 305-307). New York: Advertising Research Foundation.
- Napoli, P.M. (2014). Public interest media activism and advocacy as a social movement: A review of the literature. In J. Cao, V. Mosco, & L.R. Shade (Eds.), *CRITICAL STUDIES IN COMMUNICATION AND SOCIETY* (pp. 214-252). Shanghai: Shanghai Translation Publishing House.
- Napoli, P.M. (2014). The institutionally effective audience in flux: Social media and the reassessment of the audience commodity. In L.J. McGuigan & V. Manzerolle (Ed.), *THE AUDIENCE COMMODITY IN A DIGITAL AGE: REVISITING A CRITICAL THEORY OF COMMERCIAL MEDIA* (pp. 115-133). New York: Peter Lang.
- Napoli, P.M., Lavrakas, P.J. & Callegaro, M. (20014). Internet and mobile audience ratings panels. In Callegaro, et al. (Eds.), *ONLINE PANEL RESEARCH: A DATA QUALITY PERSPECTIVE* (387-407). W. Sussex, UK: Wiley.
- Napoli, P.M. & Karppinen, K. (2014). Diversity as an emerging principle of Internet governance. In F. Rebillard & M. Loicq (Ed.), *PLURALISME DE L'INFORMATION ET MEDIA DIVERSITY: ETAT DES LIEUX ET INTERNATIONAL* (pp. 39-58.). PARIS: DE BOECK.
- Napoli, P.M. (2014). The Local People Meter, the Portable People Meter, and the unsettled law and policy of audience measurement in the U.S. In J. Bourdon & C. Meadel (Eds.), *TELEVISION AUDIENCES ACROSS THE WORLD: DECONSTRUCTING THE RATINGS MACHINE* (pp. 216-233). New York: Palgrave Macmillan
- Napoli, P.M. (2012). Diminished, enduring, and emergent diversity policy concerns in an evolving media environment. In S. Pager & A. Candeub (Eds.), *TRANSNATIONAL CULTURE IN THE INTERNET AGE*. (pp. 165-181). Northampton, MA: Edward Elgar.
- Napoli, P.M. (2011). Ratings and audience measurement. In V. Nightingale (Ed.), *HANDBOOK OF MEDIA AUDIENCES* (pp. 286-301). Edinburgh, UK: Wiley-Blackwell.
- Napoli, P.M. (2010). Global deregulation and media corporations. In M. Deuze (Ed.), *MANAGING MEDIA WORK* (pp. 73-86) Thousand Oaks, CA: Sage.
- Napoli, P.M. (2009). Advocacy groups. In C.H. Sterling (Ed.), *ENCYCLOPEDIA OF JOURNALISM*. New York: MTM Publishing.
- Napoli, P.M. (2009). Ownership. In C.H. Sterling (Ed.), *ENCYCLOPEDIA OF JOURNALISM*. New York: MTM Publishing.
- Napoli, P.M. (2009). Media economics and the study of media industries. In J. Holt & A. Perren (Eds.), *MEDIA INDUSTRIES: HISTORY, THEORY, AND METHODS* (pp.161-170). New York: Blackwell.
- Napoli, P.M. (2009). Rethinking the media ownership policy agenda. In A. Schejter (Ed.), ... *AND COMMUNICATIONS FOR ALL: A POLICY AGENDA FOR A NEW ADMINISTRATION* (pp. 167-178).Lanham, MD: Lexington Books.

- Reprinted as Napoli, P.M. (2009). Media ownership: Lessons from the U.S. *INTERMEDIA*, 37(3), 13-21.

Napoli, P.M. & Andrews, K. (2008). Managing innovation in audience measurement. In Dal Zotto, C., & van Kranenburg, H. (Eds.), *MANAGEMENT AND INNOVATION IN THE MEDIA INDUSTRY* (pp. 263-285). Cheltenham, UK: Edward Elgar.

Napoli, P.M. (2008). Hyperlinking and the forces of massification. In J. Turow & L. Tsui (Eds.), *THE HYPERLINKED SOCIETY: QUESTIONING CONNECTIONS IN THE DIGITAL AGE* (pp. 56-69). Ann Arbor: University of Michigan Press.

Napoli, P.M. (2008). Consumers in media markets. In W. Donsbach, (Ed.), *INTERNATIONAL ENCYCLOPEDIA OF COMMUNICATION* (pp. 961-966). New York: Blackwell.

Napoli, P.M. (2008). Media policy. In W. Donsbach, (Ed.), *INTERNATIONAL ENCYCLOPEDIA OF COMMUNICATION*. New York: Blackwell (pp. 2969-2980).

Napoli, P.M. (2008). Ratings. In R. Andersen & J. Gray (Eds.), *BATTLEGROUND: THE MEDIA* (pp. 419-425). Westport, CT: Greenwood Press.

Napoli, P.M. & Gillis, N. (2008). Media ownership and diversity assessment: A social science research agenda. In R. Rice (Ed.), *MEDIA OWNERSHIP: RESEARCH AND REGULATION* (pp. 303-322). Cresskill, NJ: Hampton Press.

Napoli, P.M. (2006). Introduction: Diversity, localism, and media policy. In P.M. Napoli (Ed.), *MEDIA DIVERSITY AND LOCALISM: MEANING AND METRICS* (pp. 15-20). Mahwah, NJ: Lawrence Erlbaum Associates.

Napoli, P.M. (2006). Television and government controls in the U.S. In D. Gomery & L. Hockley (Eds.), *TELEVISION INDUSTRIES* (pp. 39-41). Luton, UK: British Film Institute.

Napoli, P.M. (2005). Issues in media management and the public interest. In Albarran, Chan-Olmsted, & Wirth (Eds.), *HANDBOOK OF MEDIA MANAGEMENT AND ECONOMICS* (pp. 275-295): Mahwah, NJ: Lawrence Erlbaum Associates.

Napoli, P.M. (2000). Consumers' use of medical information from electronic and print media: A literature review. In R.E. Rice and J.E. Katz (Eds.), *THE INTERNET AND HEALTH COMMUNICATION: EXPERIENCES AND EXPECTATIONS* (pp. 79-98). Beverly Hills, CA: Sage.

Napoli, P.M. (1998). Evolutionary theories of media institutions and their responses to new technologies. In L. Lederman (Ed.), *COMMUNICATION THEORY: A READER* (pp. 315-329). Dubuque, IA: Kendall/Hunt.

## Refereed Conference Proceedings

Andrews, K., & Napoli, P.M. (2005). Changing market information regimes: A case study of the introduction of the BookScan audience measurement system and its implications for the book publishing industry. *Proceedings of the annual meeting of the National Business and Economics Society*. Lakewood, OH: National Business and Economics Society.

Napoli, P.M. (2003). Competitor analysis and information overload in a dual-product marketplace: A

participant-observation perspective on the broadcast television industry. *Proceedings of the annual meeting of the National Business and Economics Society*. Lakewood, OH: National Business and Economics Society.

Napoli, P.M. (2001). Are commercial broadcasters providing enough public affairs programming?: Implications for the public interest obligations of digital broadcasters. In P. Bacdayan & M.P. Mangaliso

(Eds.). *MANAGING IN THE DIGITAL AGE: PROCEEDINGS OF THE ANNUAL MEETING 2001* (pp. 87-90). Amherst, MA: Eastern Academy of Management.

## Book Reviews

Napoli, P.M. (2015). Review of *THE HYBRID MEDIA SYSTEM*, by Andrew Chadwick, *INTERNATIONAL JOURNAL OF PRESS/POLITICS*, 20(2), 266-268.

Napoli, P.M. (2008). Review of *RADIO'S AMERICA: THE GREAT DEPRESSION AND THE RISE OF MODERN MASS CULTURE*, by Bruce Lenthall, *BUSINESS HISTORY REVIEW*, 82(4), 863-865.

Napoli, P.M. (2007). Review of *RECLAIMING THE MEDIA: COMMUNICATION RIGHTS AND DEMOCRATIC MEDIA ROLES*, by Bart Cammaerts and Nico Carpenter (Eds.), *INFORMATION, COMMUNICATION & SOCIETY*, 10(5), 774-775.

Napoli, P.M. (2006). Review of *TECHNOLOGICAL VISIONS: THE HOPES AND FEARS THAT SHAPE NEW TECHNOLOGIES*, by Marita Sturken, et al. (Eds.). *JOURNAL OF COMMUNICATION*, 56(3), 626-627.

Napoli, P.M. (2006). Review of *TELEVISION: THE LIMITS OF DEREGULATION*, by Lori A. Brainard. *POLITICAL COMMUNICATION*, 23(2), 244-246.

Napoli, P.M. (2005). Review of *MEDIA DIVERSITY: ECONOMICS, OWNERSHIP, AND THE FCC*, by Mara Einstein. *JOURNAL OF MEDIA ECONOMICS*, 18(1), 67-69.

Napoli, P.M. (2003). Review of *MEDIA INSTITUTIONS AND AUDIENCES*, by Nick Lacey. *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 5(1), 73-74.

Napoli, P.M. (2002). Review of *MEDIA OCCUPATIONS AND PROFESSIONS: A READER*, by Jeremy Tunstall (Ed.). *INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, 4(3), 188-189.

## Other Publications

Napoli, P.M. (2015, September 22). Understanding what audiences want from local news. *COLUMBIA JOURNALISM REVIEW*.

Stonbely, S., & Napoli, P.M. (2015, May 21). Local news in the digital age. *New America Foundation's Weekly Wonk*.

Napoli, P.M. (2015, March 10). When local news isn't really local: In New Jersey, New York's shadow can mean a less healthy news ecosystem. *Nieman Lab*.

- Napoli, P.M. (2014). Measuring media impact: An overview of the field. Report prepared for the Norman Lear Center, University of Southern California.
- Napoli, P.M. & Obar, J. (2013). Mobile leapfrogging and digital divide policy: Assessing the limitations of mobile Internet access. New America Foundation White Paper.
- Friedland, L., Napoli, P.M., Ognayanova, K., Weil, C., Wilson, E.J. (2012). Review of the literature regarding critical information needs of the American public. Washington, DC: Federal Communications Commission.
- Napoli, P.M. (2012). Program value in the evolving television audience marketplace. Washington, DC: Time Warner Cable Research Program on Digital Communications.
- Napoli, P.M., Stonbely, S., Friedland, L., Glaisyer, T., & Breitbart, J. (2012, May). Understanding media diversity using media ecosystem analysis: A review of the field and recommendations for a way forward. New America Foundation White Paper.
- Napoli, P.M. (2011, December 22). TV station blackouts, less local news, call to question FCC rules. *The Hill*.
- Lennet, B., Clark, C., Glaisyer, T., Meinrath, S., Napoli, P. (2011). Mapping digital media: United States. A report by the Open Society Foundations. London: Open Society Foundation.
- Napoli, P.M. (2010, July 12). Op-Ed: Free the data: Force ISPs to open up on crucial information. *Ars Technica.com*
- Napoli, P.M. (2008, December). Audience evolution and the resuscitation of “mass communication”: Implications for communications policy and policy research. *Social Science Research Council, Making Communications Research Matter*. Available: <http://www.ssrc.org/essays/mcrm/?p=26>.
- Napoli, P.M. (2007, June 4). Is media reform a free-standing social movement? *Drum Beat*, #397. Available: [http://www.comminit.com/drum\\_beat\\_397.html](http://www.comminit.com/drum_beat_397.html).
- Lloyd, M. & Napoli, P.M. (2007). Local media diversity matters: Measure media diversity according to democratic values, not market values. Washington, DC: Center for American Progress.
- Rintels, J.R. & Napoli, P.M. (2005). Ownership concentration and indecency: Is there a link? Washington, DC: Free Press.
- Napoli, P.M. (2005). The broadening of the media policy research agenda. In C. Calhoun & J. Karaganis (Eds.), *Necessary knowledge for a democratic public sphere*. New York: Social Science Research Council.
- Napoli, P.M. (2005, March). Communications research and communications policy: An update on the media ownership issue. *International Communication Association Newsletter*, pp. 1, 3.

## Research Under Review

- Yim, D., Napoli, P.M., & Mierzejewska, B. Evaluating strategic approaches to competitive displacement: The case of the U.S. newspaper industry. *JOURNAL OF MEDIA ECONOMICS* (revise and resubmit).

## Work In Progress

- AGNOTOLOGY AND COMMUNICATIONS POLICY: THE POLITICS OF POLICY RESEARCH (book)
- Assessing the state of local journalism: Toward micro, meso, and macro-level analytical approaches
- Requiem for the Long Tail: Lessons from the evolution of media aggregators

## Refereed Conference Papers & Presentations

Napoli, P.M., & Caplan, R. (2016, October). When media companies insist they're not media companies and why it matters for communications policy. To be presented at the Telecommunications Policy Research Conference, Arlington, VA.

Napoli, P.M. (2016, June). Perception versus reality of the self-reliant news audience in the age of social and algorithmic journalism. Presented at the Annual Meeting of the International Communication Association, Fukuoka, Japan.

McCullough, K., Crowell, J., & Napoli, P.M. (2016, June). Portrait of the online local news audience. Presented at the Annual Meeting of the International Communication Association, Fukuoka, Japan.

Kosterich, A., & Napoli, P.M. (2016, April). Measuring fandom: Social TV analytics and the integration of fandom into television audience measurement. To be presented at the Annual Meeting of the Broadcast Education Association, Las Vegas. **Top Paper, Research Division.**

Stonbely, S., McCullough, K., Napoli, P.M. & Renninger, B. (2015, September). Assessing the health of local journalism ecosystems: Toward a set of reliable, scalable metrics. Presented at the 2015 Telecommunications Policy Research Conference, Arlington, VA.

Kosterich, A. & Napoli, P.M. (2015, August). Toward a tyranny of Tweeters?: The institutionalization of social TV analytics as market information regime. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, San Francisco.

Napoli, P.M., Stonbely, S., McCullough, K., & Renninger, B. (2015, August). Assessing the health of local journalism ecosystems: An analysis of three New Jersey communities. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, San Francisco.

Napoli, P.M. & Friedland, L.A. (2015, May). Communications policy research and the integration of the critical and the administrative communication research traditions. Presented at the 2015 International Communication Association Preconference, Administrative v. Critical Research: Implications for Contemporary Information Policy Studies, San Juan, Puerto Rico.

Napoli, P.M. (2015, May). Social media and the public interest: Governance of news platforms in the realm of individual and algorithmic gatekeepers. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Napoli, P.M. (2015, May). Infrastructure—output—performance: A conceptual and methodological approach to assessing the health of local journalism ecosystems. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Napoli, P.M. & Renninger, B.J. (2015, May). Media impact assessment: The search for measures of the social value of public interest media initiatives. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Napoli, P.M. & Obar, J. (2015, April). The mobile conversion, Internet regression, and the “repassification” of the media audience. International Communication Association Regional Conference.

Napoli, P.M. (2014, August). Mobile gives the poor a weak Internet. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Montreal.

Napoli, P.M. (2014, August). Understanding the business of audience measurement. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Montreal.

Napoli, P.M. & Obar, J. (2014, May). An emerging Internet underclass?: A critique of mobile Internet access. Presented at the annual meeting of the International Communication Association, Seattle, WA.

Napoli, P.M. (2014, May). An institutional theory perspective on content recommendation systems. Presented at the annual meeting of the International Communication Association, Seattle, WA

Yim, D., Napoli, P.M. & Mierzejewska, B. (February, 2014). Evaluating strategic approaches to competitive displacement: The case of the U.S. newspaper industry. Presented at Local Journalism Around the World: Professional Practices, Economic Foundations, and Political Implications, Reuters Institute for Journalism, Oxford University.

Aslama, M. & Napoli, P.M. (November, 2013). Diversity 2.0: Bringing audience participation to the center of media system performance assessment. Presented at the COST New Media and Participation Conference, Istanbul.

Napoli, P.M. (August, 2013). Social TV engagement metrics: An exploratory comparative analysis of competing (aspiring) market information regimes. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Washington, DC.

Napoli, P.M. (June, 2013). Social media, social analytics, and the remaking of the institutionally effective audience. Presented at the annual meeting of the International Association for Media and Communication Research, Dublin, Ireland.

Napoli, P.M. & Obar, J. (June, 2013). Mobile leapfrogging and digital divide policy: Assessing the limitations of mobile Internet access. Presented at the annual meeting of the International Association for Media and Communication Research, Dublin, Ireland.

Friedland, L. & Napoli, P.M. (June, 2013). Building support for community-level communication through the national policy process: Opportunities and obstacles. Presented at the annual meeting of the International Communication Association, pre-conference on Strategies for Media Reform, London.

Napoli, P.M. (May, 2013). The algorithm as institution: Toward a theoretical framework for automated media production and consumption. Presented at the Media in Transition Conference, Cambridge, MA.

Napoli, P.M. (April, 2013). Revisiting the church-state separation: A comparative consideration of the effect of advertiser pressure on print and online journalism. Presented at the International Symposium on Online Journalism, Austin, TX.

Aslama, M. & Napoli, P.M. (May, 2011). Diversity 2.0: Rethinking audiences, participation, and policies. Presented at the annual meeting of the International Communication Association, Boston, MA.

Napoli, P.M. (May, 2011). Diminished, enduring, and emergent diversity policy concerns in an evolving media environment. Presented at the annual meeting of the International Communication Association, Boston, MA.

Napoli, P.M. (May, 2009). Revisiting “mass communication” and the “work” of the audience in the new media environment. Presented at the annual meeting of the International Communication Association, Chicago, IL.

Napoli, P.M. (May, 2009). Audience evolution and the future of ratings analysis. Presented at the annual meeting of the International Communication Association, Chicago, IL.

Napoli, P.M. (April, 2009). Media policy in the era of user-generated and -distributed content: Transitioning from access to the media to access to audiences. Presented at the Media in Transition Conference, Massachusetts Institute of Technology, Cambridge, MA.

Napoli, P.M. (November, 2008). From conference themes to foundation principles of global Internet governance: An assessment of the 2007 Internet Governance Forum. Presented at the annual meeting of the National Communication Association, San Diego, CA.

Napoli, P.M. (July, 2008). Toward a model of audience evolution: New technologies and the transformation of media audiences. Presented at the International Association for Media and Communication Research, Stockholm, Sweden.

Napoli, P.M. (July, 2008). Diversity as an emerging principle of Internet governance. Presented at the International Association for Media and Communication Research, Stockholm, Sweden.

Napoli, P.M. & Aslama, M. (October, 2006). Television studies and television regulation and policy. Presented at the Flow Conference, University of Texas, Austin, TX.

Napoli, P.M. & Gillis, N. (November, 2005). Reassessing communications research’s potential contribution to communications policy: The case of media ownership and the diversity index. Presented at the annual meeting of the National Communication Association, Boston, MA.

- **Top Paper, Mass Communication Division**

Napoli, P.M. & Sybblis, S. (September, 2005). Access to audiences as a First Amendment right: Its relevance and implications for electronic media policy. Presented at the Telecommunications Policy Research Conference, Arlington, VA.

Napoli, P.M. & Yan, M.Z. (May, 2005). Market structure, station ownership and news programming on local broadcast television. Presented at the annual meeting of the International Communication Association, New York, NY.

Taylor, M., & Napoli, P.M. (May, 2005). An analysis of public perceptions of how media and NGOs contribute to civil society in Croatia. Presented at the annual meeting of the International Communication Association, New York, NY.

Napoli, P.M. (May, 2005). Audience measurement and media policy: Audience economics, the diversity principle, and the local people meter. Presented at the annual meeting of the International Communication Association,

New York, NY.

- **Top Paper, Communication Law & Policy Division.**

Andrews, K., & Napoli, P.M. (March, 2005). Changing market information regimes: A case study of the introduction of the BookScan audience measurement system and its implications for the book publishing industry. Presented at the annual meeting of the National Business and Economics Society, Key West, FL.

- **Bob Bair Award for Best Paper.**

Yan, M.Z & Napoli, P.M. (October, 2004). Market structure, station ownership, and local public affairs programming on local broadcast television. Presented at the Telecommunications Policy Research Conference, Arlington, VA.

Napoli, P.M. (May, 2004). The informational versus the ceremonial functions of the public academic. Presented at the annual meeting of the International Communication Association, New Orleans, LA.

Napoli, P.M. (March, 2004). Uncertainty and assumptions: Constraints on the audience marketplace. Presented at the annual meeting of the American Academy of Advertising, Baton Rouge, LA.

Napoli, P.M. (June, 2003). Cable television as a political advertising medium. Presented at the annual meeting of the National Cable & Telecommunications Association, Chicago, IL.

Taylor, M. & Napoli, P.M. (May, 2003). Media development in Bosnia: A longitudinal analysis of public opinion. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Napoli, P.M. (May, 2003). Access to the media versus access to audiences: The distinction and its implications for media regulation and policy. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Napoli, P.M. (May, 2003). Television station ownership characteristics and news and public affairs programming: An expanded analysis of FCC data. Presented at the annual meeting of the International Communication Association, San Diego, CA.

- **Top Three Paper, Communication Law & Policy Division.**

Napoli, P.M. (March, 2003). Competitor analysis and information overload in a rapidly changing environment: A participant observation perspective on the broadcast television industry. Presented at the annual meeting of the National Business and Economics Society, St. Thomas, U.S. Virgin Islands, March, 2003.

Napoli, P.M. (August, 2002). Television station ownership characteristics and commitment to public service: The case of public affairs programming. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Miami, FL, August, 2002.

Napoli, P.M. (May, 2002). Competition and complexity in the television audience marketplace: A participant-observation perspective. Presented at the National Cable and Telecommunications Association Academic Seminar, New Orleans, LA.

Napoli, P.M. (August, 2001). Is the public interest meaningless?: Levels of meaning and ambiguity in the public interest standard. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Washington, DC.



Napoli, P.M. (June, 2001). The many facets of the audience product: Implications for the structure and behavior of media institutions. Presented at the annual meeting of the National Cable & Telecommunications Association, Chicago, IL.

Napoli, P.M. (May, 2001). Are commercial broadcasters providing enough public affairs programming?: Implications for the public interest obligations of digital broadcasters. Presented at the annual meeting of the Eastern Academy of Management, New York, NY.

Napoli, P.M. (May, 2001). Market conditions and public affairs programming: Implications for digital television policy. Presented at the annual meeting of the International Communication Association, Washington, DC.

Napoli, P.M. (June, 2000). Toward an expanded localism principle in communications policymaking and policy analysis. Presented at the annual meeting of the International Communication Association, Acapulco, Mexico.

Napoli, P.M. (May, 2000). The First Amendment and communications policymaking: Toward a new balancing test in the assessment of electronic media regulations. Presented at the annual meeting of the National Cable Television Association, New Orleans, LA.

Napoli, P.M. (May, 1999). The marketplace of ideas metaphor in communications policy: An analysis of its use by the Federal Communications Commission. Presented at the annual meeting of the International Communication Association, San Francisco, CA.

Napoli, P.M. (April, 1999). Deconstructing the diversity principle: Its components, assumptions, and assessment in communications policy. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

- **First Place, Law & Policy Division, Open Category.**

Napoli, P.M. (November, 1998). The FCC and broadcast policy decision making: A test of multiple theories of regulatory behavior. Presented at the annual meeting of the National Communication Association, New York, NY.

Napoli, P.M. (August, 1998). The unique nature of communications regulation: Evidence and implications for communications policy analysis. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD.

- **Top Three Faculty Paper, Communications Technology & Policy Division.**

Napoli, P.M. (July, 1997). The wayward bureaucracy: Government assessment of FCC organization and performance. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, IL.

Napoli, P.M. & Powers, G. (July, 1997). The writing activities of public relations professionals: An assessment for curriculum design and adjustment. Presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, IL.

Elasmar, M.G., Napoli, P.M. & DeFleur, M. (April, 1997). The effects of negative advertising on voting intentions during the 1996 New Hampshire primaries. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

- **First Place, Research Division**

Napoli, P.M. (April, 1997). The Internet and the forces of "massification." Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Napoli, P.M. (April, 1997). Industry response to new media technologies: A behavioral framework. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Napoli, P.M. (November, 1996). The media trade press as technology forecaster: A case study of the VCR's impact on broadcasting. Presented at the annual meeting of the Speech Communication Association, San Diego, CA.

Napoli, P.M. (August, 1996). A principal-agent approach to the study of media organizations: Toward a theory of the media firm. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA.

- **Top Three Student Paper, Communication Theory & Methodology Division.**

Napoli, P.M. (August, 1996). Assessing diversity in broadcast syndication. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA.

Napoli, P.M. (April, 1996). Filming executions: A First Amendment analysis. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

- **First Place, Law & Policy Division, Debut Category.**

Napoli, P.M. (April, 1996). Forecasting the VCR: A retrospective assessment of media trade press and academic forecasts of its impact on broadcasting. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

- **First Place, Communications & Technology Division, Debut Category.**

## Invited Presentations

Keynote Panel: "Geographies of News." Geomedia 2017. Karlstad, Sweden, May, 2017.

Keynote Address: "Revisiting the Long Tail: Implications for Audiovisual Diversity on the Internet." Audiovisual Diversity on the Internet: Economics and Policy, Madrid, Spain, November, 2016.

Panelist, "Saving the News Media." Saving the Web: The Ethics and Challenges of Preserving what's on the Internet. Library of Congress, Washington, DC, June, 2016.

Chair, "Consuming Media." International Communication Association, Fukuoka, Japan, June, 2016.

Panelist, "The Audience Revolution." Journalism Transformations Conference, Ryerson University, Toronto, April, 2016.

"Measuring Audience Engagement." YLE (Finnish Broadcasting Company), Helsinki, November, 2015.

“An Introduction to Audience Economics and Audience Evolution.” University of Helsinki, November 2015.

“Audience Evolution and the State of the Post-Exposure Audience Marketplace.” University of Helsinki, November, 2015.

Invited Participant, Experience Engagement, School of Journalism & Communication, University of Oregon, Portland, October, 2015.

“Social Media, Algorithms, and the Public Interest: Exploring the Migration of a Governance Principle from Traditional to New Media.” Data & Society Research Institute, New York, July, 2015.

“The News Measures Research Project.” Democracy Fund, Washington, DC, July, 2015.

“Assessing the Health of Local Journalism: From Infrastructure, Output, and Performance to Impact.” Harmony Institute, New York, NY, July, 2015.

“Researching Journalism Output and Audiences: Findings from Three New Jersey Communities.” Engage Local, Newark, NJ, June, 2015.

Invited participant, Algorithmic Transparency in the Media. Workshop hosted by the Tow Center for Digital Journalism, Columbia University, New York, May, 2015.

“Second Class Netizens: Race and the Emerging Internet Underclass” (with Jonathan Obar). Broadcast Education Association 2015 Conference, Las Vegas, April, 2015.

“Assessing the Health of Local Information Ecosystems: Toward a Set of Key Indicators.” Communication in City and Community, Pre-Conference Workshop, National Communication Association, Chicago, November, 2014.

Panelist, “Audience Engagement and Impact,” Open Documentary Lab Symposium on Convergence of Participatory Documentary Forms and Contemporary Journalism Practice, Massachusetts Institute of Technology, Cambridge, MA, October, 2014.

Panelist, Community Media and Media Ownership Infrastructure: Roundtable Meeting with FCC Chairman Tom Wheeler, Philadelphia Community Access Media, Philadelphia, September, 2014.

“Media Impact Assessment and Beyond: Thoughts on the Treacherous Task of Quantifying Journalistic Performance.” Massachusetts Institute of Technology, Cambridge, MA, September, 2014.

Panelist, “What Can the UK Learn from Other Countries?” Media Power & Plurality Conference, City University of London, UK, May, 2014.

Panelist, “Content/Conduit.” Dirty, Sexy Policy Conference, University of California at Santa Barbara, February, 2014.

**Keynote Address: “Audience Evolution in the Age of Big (Audience) Data,” Print and Digital Research Forum, Nice, France, October, 2013.**

Chair/Discussant, “Commercial Communication and the Audience.” International Association for Media and Communication Research, Dublin, Ireland, June, 2013.

Discussant, “How the Internet Promotes (and Hinders) Entrepreneurship and Innovation.” Theory of Broadband:

Regulation, Networks, and Applications. New York, NY, May, 2013.

“Beyond Exposure: Audience Evolution in the U.S. Audience Marketplace.” International Media Innovation Management Program, Visiting Delegation. New York, NY, October, 2012.

“Social TV Analytics.” American Association of Advertising Agencies, Media Measurement Committee. New York, NY, September, 2012.

“Program Value in the Evolving Television Audience Marketplace.” Council on Research Excellence. New York, NY, September, 2012.

Panelist, “Award Panel Session: James Tankard Book Award Finalists.” Association for Education in Journalism & Mass Communication Annual Conference, Chicago, August, 2012.

Discussant, “Media Management Perspectives on Audience Behavior and Measurement.” Association for Education in Journalism and Mass Communication Annual Conference, Chicago, August, 2012.

“How to Measure the New Audiences.” UPA International Summit on Communication and Advertising, Milan, Italy, July, 2012.

“Social TV Interaction.” AdMonsters OPS TV Conference, New York, NY, July, 2012.

“Social Media Analytics as an Alternative Method of Audience Research.” New Media, New Demand Measurement Methodologies. Columbia University, New York, June, 2012.

“Comparing Social TV Metrics.” Collaborative Alliance, New York, June, 2012.

Chair, “Policy Roundtable.” The End of the Phone System. The Wharton School, University of Pennsylvania, Philadelphia, May, 2012.

**Keynote Address: “The Role of Audience Research within Mediatized Societies.” COST Action Workshop on Audience/Society Transformations, Brussels, Belgium, April, 2012.**

“Retransmission Consent and Broadcaster Commitment to Localism.” Television in the 21<sup>st</sup> Century, Washington, DC, February, 2012.

“Social Media, Television, and the Evolution of the ‘Institutionally Effective’ Audience.” Massachusetts Institute of Technology, Cambridge, MA, December, 2011.

“Beyond Media Markets: Media Ecosystem Research for Policy Making, Policy Analysis, and Policy Advocacy.” University of Virginia, Charlottesville, VA, November, 2011.

“Social Media and the Public Interest.” Panel on Traditional Communications Policy Goals and their Implications for Social Media. Governance of Social Media Workshop, Georgetown University, November, 2011.

“Market Segmentation in Media Management and Marketing,” Picker Center for Executive Education, Columbia University, September, 2011.

**Keynote Address: “Audience Evolution and the Future of Audience Research.” From Audiences to Users and Beyond, Helsinki, Finland, June, 2011.**

“Measuring Diversity: Alternative Approaches.” Understanding and Measuring Diversity in Broadcast & Telecommunications Industries, USC Annenberg School for Communication/Federal Communications Commission, Washington, DC, May, 2011.

“Data Politics: The Information Ecology of Communications Policymaking.” Center for Information Technology Policy, Princeton University, Princeton, NJ, April, 2011.

Panelist, “Technologies of Digital Distribution,” Net Worth: Media Distribution in the Digital Era. Carsey-Werner Center, University of California at Santa Barbara, Santa Barbara, CA, February, 2011.

**Keynote Address: “Exposure Diversity: An Introduction.” Media Pluralism from a User Perspective, University of Amsterdam, Amsterdam, Netherlands, December, 2010.**

“Market Segmentation in Media Management and Marketing,” Picker Center for Executive Education, Columbia University, October, 2010.

“Persistent and Emergent Diversity Policy Concerns in an Evolving Media Environment: Toward a Reflective Research Agenda.” Bits without Borders, Michigan State University School of Law, East Lansing, MI, September, 2010.

“The Academy and the Information Infrastructure for Media Ownership Research.” Media Concentration Around the World, Columbia University, New York, NY, March, 2010.

“Audience Evolution and the Future of Ratings Analysis.” Advances in Audience and Consumer Measurement, Miami, FL, March, 2009.

“A Social Movement Theory Perspective on Media Reform.” Contours of Media Governance, Jamia Millia Islamia, Delhi, India, December, 2008.

“Rethinking the Media Ownership Policy Agenda.” Panel on the Future of American Communications Policy. National Communication Association, San Diego, CA, November, 2008.

“From Audience Economics to Audience Evolution.” Presentation before the Communications and Media Management Advisory Council, Graduate School of Business, Fordham University, October, 2008.

“Media Market Trends in the U.S.: Implications for the News Business.” Presentation before the Board of Directors and CEO of *Kalava*, Office of the Consulate General of Finland, New York, NY, October, 2008.

Moderator, “The Role of the Media in Shaping Perceptions of Race, Ethnicity, and Gender in the 2008 Elections.” Making History: Race, Gender and the Media in the 2008 Elections. St. John’s University School of Law, Queens, NY, September, 2008.

“Media Markets and Trends in the U.S.” Presentation before the Consulate General of Finland, New York, NY, September, 2008.

Panelist, Promoting Knowledge of Media Policy Research. Pre-conference of the IAMCR Task Force on Media and Communications Policy, Stockholm, Sweden, July, 2008.

Moderator, “Methods in Audience Research,” International Association for Media and Communications Research, Stockholm, Sweden, July, 2008

Moderator, "Reaching Audiences through Marketing and Advertising," International Association for Media and Communications Research, Stockholm, Sweden, July, 2008.

"Media Ownership." Panel on the Future of American Communications Policy. Academic Symposium, National Conference on Media Reform, Minneapolis, MN, June, 2008.

Chair, "Mapping Research Needs for Social Impact," Academic Pre-Conference on Bridging Scholar-Activist Divides in the Communication Field, Annual Meeting of the International Communication Association, Montreal, Canada, May, 2008.

Chair/Respondent, "Media Industry, Content, and Concentration," Annual Meeting of the International Communication Association, Montreal, Canada, May, 2008.

Moderator, "Information and Decision-Making in Media and Communications Policymaking." Information and the Information Society Conference, Fordham University, New York, NY, May, 2008.

"Public Interest Regulation in an Era of Inadequate Information and the Politicization of Media Policymaking." Presented at Does Red Lion still Roar? Public Interest Regulation 40 Years after *Red Lion Broadcasting v. FCC*. American University Washington College of Law, Washington, DC, April, 2008.

"Diversity and Localism as Principles of Internet Governance." Presented at Communications Policy in an IP World: 2008 Quello Communications Law & Policy Symposium, Washington, DC, April, 2008.

Chair, "Successful Public Scholarship: Surviving and Succeeding as an Engaged Academic," The Necessary Knowledge Workshop on Collaborative Research, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA, February, 2008.

Moderator, "NAMIC-NY Career Development Forum," National Association for Multi-Ethnicity in Communications, New York, NY, October, 2007.

Moderator, "New Media Services and Policy." Telecommunications Policy Research Conference, Arlington, VA, September, 2007.

"Commercial Data Access and Communications Research: Toward a Communications Data Consortium." Presented at the annual meeting of the American Library Association, Washington, DC, June, 2007.

"Media Reform as a Social Movement: Past, Present, and Future." Presentation before the Department of Communications, University of Helsinki, Helsinki, Finland, June, 2007.

Respondent, The State of the Art of Communications Research in the U.S. Helsingin Sanomat Foundation, Helsinki, Finland, June, 2007.

"The Politics of Research and the Politics of Data in U.S. Communications Policymaking." Presentation before the Montreal Media Policy Group, Montreal, Canada, April, 2007.

"The Place of Culture in Media Policy." Presentation before the Arts Industries Policy Forum, Curb Center for Art, Enterprise, and Public Policy, Vanderbilt University, Washington DC, February, 2007.

Moderator, "Media Ownership." Panel at the Social Science Research Council Pre-Conference on Media Policy Research, Memphis, TN, January, 2007.

“The Role of Diversity in Media Policy.” Presentation before the Ministry of Transport and Communications, Helsinki, Finland, September, 2006.

“The Role of Diversity Research in Media Policy: Lessons from the U.S. Context.” Presentation before the Department of Communication, University of Helsinki, September, 2006.

Panelist, “Charging up the Hill: Getting Graduate Students Involved with Policy Research.” Annual Meeting of the Association for Education in Journalism & Mass Communication, San Francisco, August, 2006.

Respondent, “The Reality of Regulation: Policy Issues in Telecommunications, Cable, and Newspaper.” Annual Meeting of the Association for Education in Journalism & Mass Communication, San Francisco, August, 2006.

“Processing Audiences: A Research Agenda on the Role and Uses of Audience Data in Media Organization Decision-Making.” Presentation at the International Media Management Academic Forum, August, 2006.

Panelist, “Cultivating Career Development in the Communications Industries.” National Association for Multi-Ethnicity in Communications, New York, July, 2006.

Panelist, Hyperlinked Society: Questioning Connections in the Digital Age. Annenberg School for Communication, University of Pennsylvania, June, 2006.

Respondent, “Converging Media Policy for a Digital Media Environment.” Annual Meeting of the International Communication Association, Dresden, Germany, June, 2006.

Respondent/Chair, “The Role of Research in Diversity Policy: International Perspectives.” Annual Meeting of the International Communication Association, Dresden, Germany, June, 2006.

Respondent/Chair, “Broadcasting, Democratic Potential, and Muddled Regulation.” Annual Meeting of the International Communication Association, Dresden, Germany, June, 2006.

“TV-Newspaper Cross-Ownership and Local News and Public Affairs Programming.” Presentation before the Benton Foundation, Washington, DC, May, 2006.

“Audience Economics in the Journalism & Integrated Marketing Communication Curriculum.” Presentation before the faculty of the Medill School of Journalism, Northwestern University, April, 2006.

Respondent, “Children, Teens, Young Adults, and Media: New Research and Policy Implications.” Annual Meeting of the Broadcast Education Association, Las Vegas, NV, April, 2006.

Moderator, “Race and Methods of Media Regulation.” Rethinking the Discourse on Race: A Symposium on How the Lack of Racial Diversity in the Media Affects Social Justice and Policy, St. John’s University, April, 2006.

“Position Statement on the Role of Scholarship for Media Reform and Justice,” Presented at Media and Communications at a Crossroads: The Role of Scholarship for Media Reform and Justice. Ford Foundation, New York, January, 2006.

“Procedures and Recommendations for Implementing Proposed Viewpoint Diversity Metrics,” Presented

at Second Meeting of the Diversity Metrics Working Group, Fordham University, New York, November, 2005.

“Developing a Communications Data Consortium for the Policy Research Community: Preliminary Thoughts and Questions.” Presented at the Future of Music Coalition Policy Summit, Washington, DC, September, 2005.

Moderator, “Milestones in Communications Policy Research Revisited.” Annual meeting of the International Communication Association, New York, NY, May, 2005.

“Bridging Communication Research and Media Regulation,” Presented at Media Ownership: Research and Regulation, Center for Film, Television, and New Media, University of California at Santa Barbara, May, 2005.

“The Broadening of the Media Policy Research Agenda.” Presented at Necessary Knowledge for a Democratic Public Sphere, Social Science Research Council, New York, NY, April, 2005.

“Empirical Approaches to Viewpoint Diversity in Local Media Markets.” Presented to the Center for American Progress, December 10, 2004.

Panelist, Democracy Audit: Media Scholars Convening. Symposium sponsored by the Brookings Institution and the Brennan Center for Law and Justice of New York University Law School, Washington, DC, November 18, 2004.

“Media Economics and Media Policy: The Good and the Bad.” Presented at the 2004 Latin American Meeting of the Econometric Society,” Santiago, Chile, July, 2004.

“Audience Economics and Audience Measurement.” Presented to Canal 13 broadcast network, Santiago, Chile, July, 2004.

“The Impact of Electronic Publication of Content on Scholarly Publishing and University Presses.” Presented at the annual meeting of the Association of American University Presses, June, 2004.

“The Role of the University Press in the Life of the University.” Presented at the annual meeting of the Association of American University Presses, June, 2004.

“Diversity, Localism, and the Public Interest in News Space and Blog Space.” Presented at Making Issues into Rights Workshop, de Balie Center for Culture and Politics, Amsterdam, the Netherlands, June 24, 2004.

“Regulatory Update.” Presented at the Emma L. Bowen Foundation Summer Conference, New York, NY, May, 2004.

Respondent, Internet Research in the (Asian) Public Interest: Perspectives from the Singapore Internet Research Centre, annual meeting of the International Communication Association, New Orleans, LA, May, 2004.

Moderator, “Covering Social Movements.” Panel presented at the annual meeting of the International Communication Association, New Orleans, LA, May, 2004.

Panelist, “Measuring Media Concentration and its Consequences: Is There a ‘Fair and Balanced Approach?’” Columbia Institute for Tele-Information, Columbia University, April 2, 2004.

Panelist, “Communication Policy in the 21<sup>st</sup> Century.” National Communication Association, Miami, FL,



November, 2003.

“Audience Economics, New Technologies, and Communications Policy.” Presentation delivered before the Markle Foundation, November, 2003.

Panelist, “Making U.S. Telecommunications Policy: Who Participates and Who is Heard? The Roles of Research and Ideas.” Conference sponsored by the Quello Center for Telecommunications Management and Law, Michigan State University, November, 2003.

Panelist, “Media Ownership Policy, Localism, and Diversity.” Quello Center for Telecommunications Management and Law, Michigan State University, November, 2003.

Moderator/Panelist, “Business and Telecommunications Roundtable.” Panel presented at the National Cable & Telecommunications Association Academic Seminar, Chicago, IL, June, 2003.

Discussant, “Media Policy Trends.” Panel sponsored by the Communication Law & Policy Division, annual meeting of the International Communication Association, San Diego, CA, May, 2003.

Discussant, “Predicting the Success of TV Programs: An Interdisciplinary Approach.” Panel sponsored by the Mass Communication Division, annual meeting of the International Communication Association, San Diego, CA, May, 2003.

“Media Policy as Social Policy: Research Challenges and Opportunities. Presented at Conversations on Media, Technology, Society, and Culture: Knowledge Building as a Strategic Grant Making Tool. Conference sponsored by the Ford Foundation, New York, NY, November 7, 2002.

Discussant/Moderator, “Economics of New Audience Measurement Technologies.” Panel sponsored by the Media Management & Economics, and Advertising Divisions, annual meeting of the Association for Education in Journalism & Mass Communication, Miami, FL, August, 2002.

Discussant, “MME’s Best of the Best.” Panel sponsored by the Media Management & Economics Division, annual meeting of the Association for Education in Journalism & Mass Communication, Miami, FL, August, 2002.

Moderator, “Cable Telecommunications Research: Current and Future Challenges,” National Cable and Telecommunications Association Academic Seminar, New Orleans, LA, May, 2002.

“The Economics of Audiences.” Presented to visiting delegation from the Turku School of Economics and Business Administration (Finland). Graduate School of Business Administration, Fordham University, New York, NY, April 24, 2002.

Panelist, “Converging Communities: A Dialogue Between Industry and Academic Professionals Concerning Media Convergence and Concentration of Ownership,” Eastern Communication Association, New York, NY, April, 2002.

“Access and Fundamental Principles in Communication Policy.” Presented at the Third Annual James H. Quello Communication Policy & Law Symposium: Rethinking Access, Washington, DC, March, 26, 2002.

Moderator, “The FCC and the Economic Challenges of the Communications Industry,” Panel sponsored by the Communication Technology & Policy Division and the Media Management & Economics Division, Association for Education in Journalism and Mass Communication, Washington, DC, August, 2001.

Moderator, “Beyond the Borders of Nations and Industries,” Panel sponsored by the Media Management

& Economics Division, Association for Education in Journalism & Mass Communication, Washington, DC, August, 2001.

Moderator, "Digital Cable/Broadband Opportunities," National Cable & Telecommunications Association Academic Seminar, Chicago, IL, June, 2001.

Panelist, Digital Media Forum, Conference sponsored by the Ford Foundation, Alexandria, VA, May, 2001.

Moderator, "Media Industry Practices: Studies in Diversity and Control," Panel sponsored by the Mass Communication Division, International Communication Association, Washington, DC, May, 2001.

"The Audience-Content Relationship and Diversity Policy: The Implications of Advertiser Valuations of Minority Audiences." Presented to graduate seminar in Information Policy, Pratt Institute, New York, NY, April, 2001.

Discussant, "Media Executives' Constituencies – Employees, Advertisers, and the Public." Association for Education in Journalism & Mass Communication, Mid-Winter Conference, New York, NY, February, 2000.

Panelist, "Media Concentration: Issues and Arguments," Conference sponsored by the Canadian Radio-Television and Telecommunications Commission and organized by Le Centre D'Etudes Sur Les Media, Laval University, and Ecole des Hautes Etudes Commerciales, University of Montreal, Montreal, Canada, December, 2000.

Moderator, "The New Media Landscape -- Forecasting its Future," Media Leadership: The Next Generation Conference, Graduate School of Business, Fordham University, November, 2000.

Moderator, "Strategy and Competition in Media Industries," Panel sponsored by the Media Management & Economics Division, Association for Education in Journalism and Mass Communication Conference, Phoenix, AZ, August, 2000.

Moderator, "Media Management & Economics Division Research Paper Competition Winners," Association for Education in Journalism & Mass Communication Conference, Phoenix, AZ, August, 2000.

Discussant, "Media Management and Economics Division Scholar-to-Scholar Session," Association for Education in Journalism & Mass Communication Conference, Phoenix, AZ, August, 2000.

"Market Conditions and Public Affairs Programming: Implications for Digital Television Policy." Presented to graduate seminar in Information Policy, Pratt Institute, New York, NY, April, 2000.

"The Determinants of Forecasting Error for New Prime-Time Television Program Audiences." Presented at the annual meeting of the National Association of Broadcasters, Las Vegas, NV, April, 2000.

Moderator, "E-Biz Roundtable: A Panel on Key Internet Trends and Issues," Fordham University, Graduate School of Business, New York, NY, March 15, 2000.

Panelist, "The Impact of Corporate Mega-Mergers on American Journalism," Harvard University's Joan Shorenstein Center on the Press, Politics and Public Policy, Washington, DC, October 6, 1999.

"The Effects of Stakeholder Participation on FCC Decision Making." Presented at the annual meeting of the National Association of Broadcasters, Las Vegas, NV, April, 1999.

"Globalism and American Communications Policy: The Future of the Localism Principle in an era of Global Media

Technologies.” Presented at the School of Communication, Information, and Library Studies’ Global Connections Research Symposium, Rutgers University, New Brunswick, NJ, February, 1999.

“The Health Information-Seeking Process: Toward an Analytical Framework for the Study of Internet Use.” Presented at the Using the Internet for Healthcare: Policy and Research Issues Conference, Rutgers University, New Brunswick, NJ, November, 1998.

## Editorial Positions

**Guest Editor**, INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT, Special Issue: “Big Data and Media Management,” 18(1), 2016.

**Series Editor**, Donald McGannon Communication Research Center’s Everett C. Parker Book Series, Fordham University Press, 2009-2014.

**Guest Editor**, INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT, Special Issue: “Audience Measurement and Media Management,” 14(2), 2012.

**Guest Associate Editor**, JOURNAL OF ADVERTISING, Special Section: “The Economic Dimensions of Media Audiences,” 2006.

**Guest Editor**, INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT, Special Issue: “Effects of Regulatory Changes on Media Market Competition and Media Management,” 6(3/4), 2004.

## Editorial Boards

COMMUNICATION LAW AND POLICY	2002 - present
COMMUNICATION YEARBOOK	2013 - present
COMMUNICATIONS AND CONVERGENCE REVIEW	2009 - present
INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT	2005 - present
JOURNAL OF BROADCASTING & ELECTRONIC MEDIA	2003 - present
JOURNAL OF COMMUNICATION	2015 - present
JOURNAL OF INFORMATION POLICY	2010 - present
JOURNAL OF MEDIA ECONOMICS	2002 - present
MEDIA INDUSTRIES	2013 - present

## Teaching Experience

### Undergraduate

- *The Business of Media and Entertainment*, Gabelli School of Business, Fordham University.
- *The Business of New Media*, Gabelli School of Business, Fordham University.

- *Communication Theory*, College of Communication, Boston University.
- *Interpersonal Communication*, Department of Communication, Northwestern University.
- *Mass Communication Theory*, Department of Communication, Rutgers University.
- *Mass Media Management*, Department of Journalism & Media Studies, Rutgers University
- *Media Management & Strategy*, Department of Journalism & Media Studies, Rutgers University
- *Media Economics Controversies*, Gabelli School of Business, Fordham University.
- *Media Ethics & Law*, Department of Journalism & Media Studies, Rutgers University
- *Organizational Structure & Behavior*, College of Communication, Boston University.
- *Persuasion & Public Opinion*, College of Communication, Boston University.
- *Telecommunications Processes & Policy*, Department of Communication, Rutgers University.

## Graduate

- *Communications Policy*, Graduate School of Business, Fordham University.
- *Economics of Media Industries*, Graduate School of Business, Fordham University.
- *Innovation in Media Business Models*, Graduate School of Business, Fordham University.
- *Issues in Information Policy*, School of International and Public Affairs, Columbia University.
- *Mass Media in America*, Graduate School of Business, Fordham University.
- *Media and Communications Industries*, Graduate School of Business, Fordham University.
- *Media Institutions and Organizations*, School of Communication & Information, Rutgers University (doctoral seminar).
- *Media Management Workshop*, Graduate School of Business, Fordham University.
- *Media Strategy Practicum*, Graduate School of Business, Fordham University.
- *Mediated Communication*, Department of Communication, Rutgers University.
- *New Media and Mass Communication*, Graduate School of Business, Fordham University.
- *Organizational Communication*, College of Communication, Boston University.
- *Regulation of Electronic Media*, Graduate School of Business, Fordham University.
- *The Television Industry*, Graduate School of Business, Fordham University.

## Awards and Honors

- Faculty Research Fellowship, Fordham University, Spring, 2011, Fall, 2004.
- Certificate of Special Appreciation, Poynter Institute, 2003.
- Faculty Fellowship, National Association of Television Programming Executives, 2000.
- Honorary Member, Lambda Pi Eta.
- Teaching Assistantship, Northwestern University, 1994-1997.
- Bookbuilders of Boston Scholarship, 1993.
- Writing Fellow, Boston University, 1993.
- Teaching Assistantship, Boston University, 1992-1993.
- Merit Scholarship, Boston University, 1992-1993.

## Grants

(Principal Investigator Unless Otherwise Indicated)

- Knight Foundation (\$100,000): 2016 (pending final approval).
- Democracy Fund (\$300,000): 2015.
- Democracy Fund/Dodge Foundation (\$300,000): 2014.
- Literature Review on Critical Information Needs of the American Public, Federal Communications Commission (\$71,000) (co-pi): 2012.
- Time Warner Research Program on Digital Communications (\$20,000): 2011.
- Ford Foundation (\$50,000): 2010.
- Soros Open Society Institute Media Program (\$12,500): 2010 (co-pi).
- Phoebe Haas Charitable Trust (\$8,000): 2007.
- Emma L. Bowen Foundation (\$12,000): 2007.
- Benton Foundation (\$7,000): 2006.
- Social Science Research Council (\$25,000): 2006.
- Graduate School of Business, Fordham University (\$900): Summer Research Assistance Grant, 2005.
- Center for American Progress (\$8,800): 2005.
- Emma L. Bowen Foundation (\$17,000): 2005.
- International Institute for Education (\$15,000): 2005.
- Graduate School of Business, Fordham University (\$1,100): Summer Research Assistance Grant, 2004.
- Ford Foundation (\$100,000): Media Arts & Culture Unit, Program in Media Policy, 2004.
- Emma L. Bowen Foundation (\$15,000), 2004.
- Ford Foundation (\$40,000): Media Arts & Culture Unit, Program in Media Policy, 2003.
- Donald McGannon Communication Research Center (\$2,000): Faculty Research Grant, 2003.
- Graduate School of Business, Fordham University (\$790): Summer Research Assistance Grant, 2003.
- Graduate School of Business, Fordham University (\$800): Summer Research Assistance Grant, 2002.
- National Association of Television Programming Executives (\$2,900): Faculty Development Grant, 2001.
- Association of American University Presses (Research Team Member) (\$500,000), 2000.
- Fordham University (\$3,940): Faculty Research Grant, 2000.
- Graduate School of Business, Fordham University (\$330): Summer Research Assistance Grant, 2000.
- National Association of Broadcasters (\$700): Grants for Research in Broadcasting, 1999.
- Research Development Grant (\$400): School of Communication, Information, & Library Studies, Rutgers University, 1998.
- Rutgers University Research Council Grant (\$1,000), 1998.
- National Association of Broadcasters (\$4,100): Grants for Research in Broadcasting, 1998.
- Research Development Grant (\$325): School of Communication, Information, & Library Studies, Rutgers University, 1997.
- Dissertation Research Grant (\$500): Department of Communication Studies, Northwestern University, 1996.

## University Service

- Associate Dean for Programs Search Committee, School of Communication & Information, Rutgers University, 2016.

- MCIS Program Director Search Committee, School of Communication & Information, Rutgers University, 2015-2016.
- Ph.D. Program Coordinator, Department of Journalism & Media Studies, Rutgers University, 2015-2016.
- University Research Council, Rutgers University, 2015-present.
- Curriculum Committee, Department of Journalism & Media Studies, Rutgers University, 2014-2016.
- MCIS Executive Committee, School of Communication & Information, Rutgers University, 2014-2016.
- Dean's Search Committee, School of Communication & Information, Rutgers University, 2014-2015.
- Research Development Committee, School of Communication & Information, Rutgers University, 2014-present.
- Chair, Faculty Council, School of Communication & Information, Rutgers University, 2014-2015.
- General Task Force, Graduate School of Business, Fordham University, 2010-2013.
- Task Force on Research Competitiveness, Fordham University, 2010-2011.
- University External Relations Committee, Fordham University, 2008-2013.
- Strategic Planning Committee, Graduate School of Business, Fordham University, 2007-2008.
- University Research Council, Fordham University, 2007-2013.
- University Judicial Committee, Fordham University, 2007.
- Dean Search Committee, College of Business, Fordham University, 2006-2007.
- Core Curriculum Committee, Fordham University, 2005-2013.
- Office of Research and Sponsored Programs Task Force, Fordham University, 2004-2005.
- Integrated Marketing Committee, Fordham University, 2004-2005.
- Curriculum Committee, Graduate School of Business Administration, Fordham University, 2003-2004.
- Graduate Assistantships Award Committee, Graduate School of Business Administration, Fordham University, 2002-2003.
- Admissions Committee, Transnational MBA Program, Graduate School of Business Administration, Fordham University, 2001-2002.
- Faculty Advisor, Media and Entertainment Alliance, Graduate School of Business Administration, Fordham University, 1999-2013.
- Graduate Admissions Committee, MCIS Program, School of Communication, Information, and Library Studies, Rutgers University, September, 1998-1999.
- Institutions and Policy Ph.D. Concentration Area Committee, SCILS, Rutgers University, 1998-1999.
- Faculty Advisor, Lambda Pi Eta, Rutgers University, 1998-1999.
- Student Review Committee, Department of Communication, Rutgers University, 1997-1999.
- Faculty Advisor, Rhetoric and Argumentation Group, College of Communication, Boston University, 1996-1997.
- Mass Communication Research Curriculum Committee, Department of Mass Communication, Advertising, and Public Relations, Boston University, 1996-1997.
- Graduate Committee, Department of Mass Communication, Advertising, and Public Relations, Boston University, 1996-1997.

## Professional Service

- Advisory Committee on Citizen Journalism, The Citizens Campaign, 2016-present.
- Grant Proposal Reviewer, Israel Science Foundation, 2016.
- Grant Proposal Reviewer, Swiss National Science Foundation, 2015.
- Secretary, Media Industry Studies Interest Group, International Communication Association, 2015-present.

- Scientific Committee, World Media Economics and Management Conference, 2015-2016.
- Grant Proposal Reviewer, United States – Israel Binational Science Foundation, 2015.
- Co-organizer/co-sponsor, Pre-Conference on Strategies for Media Reform, International Communication Association, June, 2013.
- Telecommunications and Internet Policy Task Force, Minority Media & Telecommunications Council, 2013-2014.
- Grant Proposal Reviewer, Netherlands Organization for Scientific Research, 2013.
- Scientific Committee, 10<sup>th</sup> World Media Economics and Management Conference, 2011-2012
- Juror, Banff World Media Festival, 2011.
- Invited Contributor, Data Drip Blog (Social Science Research Council).
- Invited Contributor, Antenna Blog.
- Proposal Reviewer, Economic and Social Research Council (UK), 2008.
- Member, Future of American Communications Policy Working Group, 2007-2009.
- Program Committee, Academic Pre-Conference, National Conference on Media Reform, 2007-2008.
- Peer Reviewer, Federal Communications Commission (2006 media ownership proceeding studies), Fall, 2007.
- Grants Committee, Social Science Research Council, Necessary Knowledge for a Democratic Public Sphere Program, Grant Program in Media and Communications Policy Research, 2007- present.
- Corporate Diversity Certification Planning Committee, Minority Media & Telecommunications Council, 2007-present.
- Advisory Committee, OMG Center for Collaborative Learning, 2006-2008.
- Resource Faculty, HESP Regional Seminar for Excellence in Teaching, Kyiv, Ukraine, 2006.
- Proposal Reviewer, National Science Foundation, 2006, 2008.
- Program Committee, Telecommunications Policy Research Conference, 2005-2008.
- Conference Organizing Committee, “Rethinking the Discourse on Race: A Symposium on How the Lack of Racial Diversity in the Media Affects Social Justice and Policy.” St. John’s University, 2005-2006.
- Graduate Student Paper Competition Chair, Telecommunications Policy Research Conference, 2005-2006.
- Co-organizer, Center for American Progress/McGannon Center Diversity Metrics Working Group, 2005-present.
- Planning Committee, National Cable & Telecommunications Association Academic Seminar, 2004-2007.
- Magness Institute Advisory Council, Cable Center, 2004-2007.
- Co-Chair, National Cable and Telecommunications Association Academic Seminar, 2004.
- Conference organizer, “Media Diversity and Localism: Meaning, Metrics, and the Public Interest.” Fordham University, December, 2003.
- Advisory Board Member, Minority Media and Telecommunications Council, 2003-2008.
- Project Reviewer, Ford Foundation, 2003.
- Invited Contributor, Convergence Chaser, Poynter Institute for Media Studies, 2002-2005.
- Research and Education Advisory Board, Magness Institute, Cable Center, 2002-2004.
- Executive Committee Member at Large, Media Management & Economics Division, Association for Education in Journalism & Mass Communication, 2002-2003
- Project Reviewer, International Research and Exchanges Board (IREX), Media Sustainability Index, 2001.
- Media Industry Consultation, U.S. Department of State, International Visitor Program, 2001, 2004-2007.

- Research Chair, Media Management & Economics Division, Association for Education in Journalism & Mass Communication, 2000-2002.
- Paper Competition Chair, Media Management & Economics Division, Association for Education in Journalism & Mass Communication, 1999-2000.

## Manuscript Reviewer

### Journals:

- AMERICAN JOURNAL OF POLITICAL SCIENCE
- CANADIAN JOURNAL OF COMMUNICATION
- COMMUNICATION AND CRITICAL/CULTURAL STUDIES
- COMMUNICATION AND SOCIETY
- COMMUNICATION LAW & POLICY
- COMMUNICATION RESEARCH
- CONVERGENCE
- CRITICAL STUDIES IN MEDIA COMMUNICATION
- EUROPEAN JOURNAL OF COMMUNICATION
- INFORMATION, COMMUNICATION, & SOCIETY
- THE INFORMATION SOCIETY
- INTERNATIONAL JOURNAL OF COMMUNICATION
- INTERNATIONAL JOURNAL OF PRESS/POLITICS
- INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT
- JOURNAL OF APPLIED COMMUNICATION RESEARCH
- JOURNAL OF BROADCASTING & ELECTRONIC MEDIA
- JOURNAL OF COMMUNICATION
- JOURNAL OF COMPUTER-MEDIATED COMMUNICATION
- JOURNAL OF CULTURAL ECONOMICS
- JOURNAL OF MEDIA ECONOMICS
- JOURNAL OF MEDIA BUSINESS STUDIES
- JOURNAL OF RADIO STUDIES
- JOURNALISM & MASS COMMUNICATION QUARTERLY
- JOURNALISM: THEORY, PRACTICE, CRITICISM
- MEDIA INTERNATIONAL AUSTRALIA
- MEDIA STUDIES
- NEW MEDIA AND SOCIETY
- POLITICAL COMMUNICATION
- REVIEW OF POLICY RESEARCH
- SOCIAL SCIENCE QUARTERLY
- SOCIOLOGICAL FORUM
- SOCIOLOGICAL INQUIRY
- TELECOMMUNICATIONS POLICY

### Publishers:

- Fairleigh Dickinson University Press



- Fordham University Press
- Lawrence Erlbaum Associates
- Longman Publishers
- Palgrave Macmillan
- Pine Forge Press
- Routledge
- Rowman & Littlefield
- Sage Publications
- University of Michigan Press
- Wadsworth Publishers

### Conference Paper Reviewer

- America’s Conference on Information Systems
- Association for Education in Journalism and Mass Communication
- Broadcast Education Association
- International Communication Association
- National Cable & Telecommunications Association Academic Seminar

### Professional Memberships

- Association for Education in Journalism & Mass Communication
- Association of Internet Researchers
- Broadcast Education Association
- International Communication Association
- Policy Studies Organization

### Media Interviews / Appearances / Research Coverage

- Richardson, V. (2016, May 16). Facebook’s algorithm only as unbiased as its creators. *Washington Times*.
- Stroud, N.J. (2016, May 10). How to assess the vibrancy of a community’s ecosystem. *American Press Institute*.
- Macher, H. (2015, October). “Social media: Always and everywhere.” *Nachrichten* (Austria).
- *The Daily Television* (2015). “Periodismo local: Oportunidades en al ‘desierto de noticias’.”
- Montague, P. (2015, September 1). “Unequal access to local news undermines democracy.” *Truthout*.
- Daggett, C., & Goldman, J. (2015, August 21). “When it comes to local news, bigger isn’t always better.” *NJ Star Ledger*.
- Usher, N. (2015, August 7). “Does New Jersey have a ‘media deserts’ problem?” *Columbia Journalism Review*.
- Willens, M. (2015, August 6). “Is local journalism thriving only in wealthy communities?” *International Business Times*.
- Owen, L.H. (2015, August 6). “The rich/poor divide extends to local news, a new report suggests. *Nieman Lab*.
- Mullins, B. (2015, August 6). “Report establishes new formula for evaluating the quality of local news.”

Poynter Institute.

- Penn, J. (2015, July 7). "How is the Internet fueling economic growth in the developing world? New research." *Journalist's Resource*.
- Martin, K. (2015, March 22). "Latest Click cable contracts show more big increases in broadcaster fees." *Tacoma News Tribune*.
- Lobe, A. (2015, March 20). "Twitter and Facebook distort reality." *Franfurter Allgemeine Zeitung*.
- Kuperinsky, Amy (2015, February 5). "Experts say Brian Williams' 'conflation' could spell the end of his career." *NJ.com*.
- Martin, K. (2015, January 24). "After two year fight, Tacoma releases records confirming huge fee hikes by broadcasters." *Tacoma News Tribune*.
- Martin, K. (2014, March 30). "Fees for Tacoma's Click Cable rise quickly, analysis reveals." *Tacoma News Tribune*.
- Ackerman, E. (2013, October 11). "AT&T-backed report prompts question: Should the U.S. get rid of phone lines?" *Forbes*.
- Maglio, T., & Lang, B. (2013, August 9). "What CBS and TWC could mean for future retransmission battles." *The Wrap*.
- *Marketplace*, National Public Radio (2013, June 18). On the future of digital media distribution.
- Chan, M. (2013, May 2). "The need for speed in the mobile revolution." *Bloomberg.com*.
- "Report: Policymakers should understand challenges to mobile leapfrogging." (2013, April 1). *Telecommunications Reports International*.
- Neil Swidey (2012, November 25). "Cambridge's Bluefin Labs decodes social media chatter." *Boston Globe Magazine* (cover story).
- Erika Murphy (2012, August 29). "Time Warner pours 25M into NYC fiber project." *E-Commerce Times*.
- Smith, N. (2012, July 16). "FCC is warned about America's 'news deserts.'" *Business News Daily*.
- "Breaking news: TV viewers held hostage" *Consumer Reports*, June, 2012.
- Erika Murphy (2012, May 2). "Amazon: Hey gang – let's put on a show!" *E-Commerce Times*.
- Velez-Hagan, J. (2012, March 6). "Retransmission consent: Do you know what it is?" *Politico*.
- "Retrans not living up to promise of 1992 Cable Act, professors say." (2012, February 28). *Communications Daily*.
- Erika Murphy (2012, February 23). "Kansas City may become epicenter of Google's big disruption." *TechNewsWorld*.
- "FCC works toward making TV files available online, a 'fix' McDowell slams." (2012, February 13). *Communications Daily*.
- Aril Stulberg (2012, January 30). "Internet protests kill SOPA, PIPA." *Communique*.
- Brooks Boliek (2011, November 16). "Study: Retrans cash going to national networks instead of local news." *Politico*.
- Erika Murphy (2011, November 7). "Will Google upend moldy cable TV business model?" *E-Commerce Times*.
- Kavner, Lucas (2011, August 16). "TV ratings: Are we looking at them all wrong?" *Huffington Post*.
- Cavanaugh, Tim (2009, May). "Don't measure me, bro." *Reason*.
- *The Brian Lehrer Show*, WNYC (2008, September 26). On media policy issues in the 2008 presidential campaign.
- *Fordham Conversations*, WFUV-FM (2007, October 20). On freedom of speech and access to audiences.
- German Public Radio (2007, July 12). On regulation of TV violence.
- Schon, Gerti (2007, July 6). *New Zurich Times* (Switzerland). On regulation of TV violence.
- Kharif, M. (2007, May 1). "An uphill climb for XM-Sirius merger." *Bloomberg Business*.

- Schon, Gerti (2007, April). *Tendenz* (Germany). On IPTV.
- Martinez, I. (2007, January 31). "Becerra to push FCC oversight, fight consolidation." *Communications Daily*.
- Orol, Ron (2007, January 29). "Advice flows to FCC." *TheDeal.com*.
- *The Conversation*, (2006, November). Seattle Public Radio. On media concentration.
- Triplett, William (2006, October 23). "Push for tight regs." *Variety*.
- Schon, Gerti (2006, September). *Horizont* (Germany). On CW and MyNetworkTV.
- Komp, C. (2006, June 8). "Media activists fight Clear Channel's 'hate radio.'" *The New Standard*.
- Schon, Gerti (2006, March). *Werbewoche* (Switzerland). On the WB/UPN merger.
- *Fordham Conversations*, WFUV-FM (2005, February 5). On ownership concentration and indecency in radio.
- *Morning Edition*, National Public Radio (2005, October 19). On children's television regulations.
- Focus on the Family (national radio) (2005, September 28). On ownership concentration and indecency in radio.
- Rintels, J. (2005, September 19). "The link between big media and indecency." *Broadcasting & Cable*.
- Friedman, W. (2005, September 12). "Indecency: Is media concentration the reason, or is it heightened creative sensibilities?" *MediaPost*.
- Shields, T. (2005, September 12). "Cable uneven with Stevens." *MediaWeek*.
- Carnegie, J. (2005, September 9). "An indecent case against consolidation." *Television Business Report*.
- Baker, C. (2005, September 9). "Radio indecency tied to consolidation: Study finds racier programs replacing local fare after buyouts." *Washington Times*.
- Hofmeister, S. (2005, September 8). "Study ties indecency to consolidation of media." *Los Angeles Times*.
- Adams, P. (2005, June 14). "Appeals court media ruling is left standing." *Baltimore Sun*.
- WCNN Radio (2005, June 13). On Supreme Court's denial of cert to *Prometheus* case.
- Walker, A. (2005, June 6). "Sinclair sells its stake in automotive company." *Baltimore Sun*.
- Schon, Gerti (2005, March). "'Papiertiger' FCC hat Zahne bekommen." *Tendenz* (Germany).
- Dougherty, G. (2005, March 22). "Jam wins case against Clear Channel." *Chicago Tribune*.
- Kafka, P. (2005, January 10). "Media monoliths." *New York Times Upfront*.
- Ratner, A., Bishop, T., & Kiel, S. (2005, January 22). "FCC's Powell to step down as chairman." *Baltimore Sun*.
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- Customer service issues in the pay TV industry. Informal consultation with U.S. Senate Homeland Security and Governmental Affairs Committee, Permanent Subcommittee on Investigations, February, 2015.
- Participant, Research design meeting for the multi-market study of critical information needs. Federal Communications Commission, September 14, 2012.
- Critical information needs of the American public: Definition, evaluation, barriers. Public briefing, U.S. Federal Communications Commission, June 26, 2012.
- Privacy implications of new television audience measurement systems. Informal testimony delivered to the Congressional Research Service, 2011.
- New business models for journalism in the Internet age. Informal testimony delivered to the U.S. Federal Trade Commission, 2009.
- Media ownership regulation review. Informal testimony delivered to the U.S. Federal Communications Commission, 2009.
- FCC data collection practices. Informal testimony delivered to the U.S. Government Accountability Office, 2009.
- Program sources in radio and television. Informal testimony delivered to the U.S. Government Accountability Office, 2009.
- Diversity in the advertising industry. Testimony delivered before the Council of the City of New York, September 22, 2008.
- *Arnold Chevrolet, et al., v. Tribune Company*, 2007.
- Media ownership policy research needs. Informal testimony delivered to the U.S. Government Accountability Office, 2007.
- Diversity research and data access. Congressional briefing, sponsored by the Center for American Progress, January 30, 2007.
- Concentration, content diversity, and media usage by citizens/consumers. Presented at *Formulating a Research Agenda in Communications Policy* symposium, Federal Communications Commission, Washington, DC, December 10, 2004.
- The practicality and desirability of FCC incentive programs for minority ownership. Presented to the Federal Communications Commission, Financial Subcommittee of the Federal Advisory Committee on *Diversity for Communications in the Digital Age*, January 20, 2004.
- Panelist, *Media Ownership Hearing*, Senate Committee on Commerce, Science, and Transportation, October 2, 2003.
- Minority Media and Telecommunications Council. Expert Testimony in connection with comments filed in FCC Dockets MB 02-277, MM 01-235, MM 01-317, MM 00-244, Winter, 2002.
- *Diversity and localism: A policy analysis perspective*. Presented at the Roundtable on Media Ownership Policies, Federal Communications Commission, Washington, DC, October 29, 2001.
- Panelist, “*A New FCC for the 21st Century*,” Federal Communications Commission, Washington, DC, June 11, 1999.

## Consulting

- Internews. Embracing Change: The Critical Role of Information. Summer, 2014.
- Norman Lear Center, Annenberg School for Communication, University of Southern California. Media Impact Project. Summer-Fall, 2013.
- American Television Alliance. Consultancy on broadcast retransmission fees and localism. Fall, 2011.
- Social Science Research Council. Consultancy on data access and media policy research. Summer, 2007, 2008.
- National Association of Broadcasters. Consultancy on XM-Sirius merger. Spring/Summer, 2007.
- Ford Foundation. Consultancy on media reform and media justice movements. Winter, 2007.
- Ford Foundation. Consultancy on intersection of media policy and cultural policy. Summer, 2006.
- National Cable & Telecommunications Association. Consultancy on assessment of FCC studies of the impact of a la carte programming regulations, Winter, 2006.
- OMG Center for Collaborative Learning. Media policymaking grant-making program assessment. Winter, 2005.
- Ford Foundation. Consultancy on diversity and localism measurement for media policy analysis and advocacy. Spring-Fall, 2003.
- Ford Foundation. Informal consultancy on media policy research and grant-making, Fall, 2002.
- Book Industry Study Group. Provided research and consulting services pertaining to redesign of presentation of annual industry sales and revenue statistics, Summer, 2000.
- Benton Foundation. Conducted research on the public interest obligations of digital broadcasters. Submitted with formal comments filed by the Benton Foundation in response to the Federal Communications Commission's Dec. 20th, 1999 Notice of Inquiry (MM Docket No. 99-360), Winter, 2000.
- International Engineering Consortium. Analyzed data and wrote final report for technology forecasting study on competition in local telecommunications markets, Fall, 1999.
- Robert Wood Johnson Foundation. Conducted literature survey on health information seeking and Internet use for health information for multi-stage research project, Summer, 1998.
- New York Library Association. Conducted statistical analyses for needs assessment survey, Fall, 1997.
- Wendy's International, Marketing Division. Conducted telephone survey and focus group research pertaining to public relations strategy in Boston market area, Fall, 1996.
- Spritz Marketing. Designed, supervised, and analyzed results of consumer survey, Fall, 1996.
- International Engineering Consortium. Assisted in design of 30-page questionnaire and co-wrote final report for technology forecasting study pertaining to competition in local telecommunications markets, Summer, 1995. Published as *Competition for access services in the local loop* (1996). Chicago, IL: International Engineering Consortium.