A. PROGRAM ON GLOBAL POLICY AND GOVERNANCE

Offered by Duke University’s Sanford School of Public Policy, the Geneva Summer Program on Global Policy and Governance is designed to expose future international policy leaders to the field of global governance and policy from an academic and experiential perspective. In addition to the Geneva policy internships, a major element of the Program is this course on Environment, Energy, and the Economy (“EEE”) as described in this outline and syllabus.

B. COURSE DESCRIPTION

This intensive course is designed to provide participants with insight into the rapidly changing world of international governance at the intersection of environmental, energy, and economic policy. It explores issues, actors, and institutions affecting these entwined policy areas at the international level.

The course builds on Geneva's role as host to multilateral environmental agreements, the World Trade Organization, branches of the UN Environment Program, as well as a range of other inter-governmental organizations (IGOs) and non-governmental organizations (NGOs) working on environmental and economic issues. It encourages participants to think about the kind of future they want to help achieve, and the role of environmental, energy, and economic governance in getting there.

Drawing on leading international experts, diplomats, and representatives of key international organizations, it provides participants with a unique chance to think about international perspectives on the challenges of securing environmental protection and fostering economic prosperity.

Instructor

Dr. Tana Johnson (tana.johnson@duke.edu) is a member of the faculty of the Sanford School of Public Policy at Duke University. She holds a Ph.D. in public policy from the University of Chicago. Her research has examined the origins and design of the Intergovernmental Panel on Climate Change; the environmental advocacy of the World Meteorological Organization and the United Nations Environment Program; relations between environmental and economic organizations; and ongoing efforts to reform or establish international institutions dealing with environmental or energy policy. In 2010-2011 she was a fellow at Princeton University’s Niehaus Center for Globalization and Governance, and in 2012-2013 she was an energy policy fellow with the Global Governance Futures Program in China, Germany, and the United States.

In addition to the main instructor, leading practitioners from governmental, inter-governmental, and non-governmental organizations will give presentations and lead discussions throughout the week.
Overview of Course Focus and Structure

During this weeklong course, students will participate in talks by experts and will visit leading institutions for presentations on their missions and mandates, current affairs, and real politik. The course will be hosted in at the International Environment House, home to several of the world’s most important environmental organizations (www.environmenthouse.ch). Students also will participate in site visits to other organizations in the Geneva area. Throughout the five days, students will have a chance to view the overlap of environmental/energy/economic issues, to learn about the theory and practice of international governance, to network with leading professionals, and to explore career opportunities in Geneva and beyond.

C. Course Expectations and Assignments

The goal is to make this course as relevant as possible to your academic interests and career ambitions. This course will be a useful introduction to the occasionally messy reality of policymaking in Geneva. You will get to discuss some of the most important and difficult environmental, energy-related, and economic problems with professionals working on the front lines of those issues in a number of different governmental, inter-governmental and non-governmental organizations. This will both deepen your understanding of the issues and open your eyes to possible career tracks in these fields.

You can expect the instructor and other organizers from Duke University to set up an engaging, interesting week for you; to be open to your input and feedback before, during and after the course; to keep to schedule; to give you a challenging but manageable workload; and to help you, to the extent we can, with career advice and contacts in the field.

For our part, we expect you to turn up promptly; to have read and thought critically about the readings on the syllabus; to be engaged and ask thoughtful questions; to share your knowledge and experiences; to let us know how the week is going and alert us to any issues or concerns; and to be adaptable when any new developments affect our many guest speakers.

Requirements

Attendance at All Course Activities

All students participating in Duke University’s Geneva Global Policy and Governance program are required to attend and actively participate in all of their track’s course activities during the course week. The course week is an integral part of the fellowship program, and provides both professional and academic value to students.
Interaction with Invited Speakers

Prior to the start of the course, the instructor will circulate a list of the invited speakers, their profiles (if available), and their contact details. Each student will then sign up to interact with invited speakers of their choosing, in the following ways:

1) Each student will choose at least two speakers for whom the student will kick off the Q&A portion of the presentation timeslot. To prepare, pay particular attention to your chosen speakers’ profiles and the day’s readings.

2) Each student will choose at least two other speakers to contact with a thank-you email after the speakers’ presentations. Point out something specific that you learned from his or her presentation.

These are thoughtful and natural ways to become better acquainted with several people who share your policy, research, and career interests. In addition, consistent and useful engagement with Q&A sessions is an important part of the final course grade.

Written Assignment for Simulation Activity

During the week each student will write a short position paper (word limit: 1,200 words). Write from the perspective of a staff member within the inter-governmental organization (IGO) or non-governmental organization (NGO) to which you've been assigned, and address the position paper to the High-Level Political Forum (HLFP) within the Sustainable Development Goals process.

Open the position paper with a one-paragraph Executive Summary, then use the rest of the space to make a clear, thorough recommendation and justification of the two indicators you believe are indispensable for gauging governments' progress toward Sustainable Development Goal 9: "Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation." The paper also must explore why other possible indicators are less attractive than the two you recommend. Use single spacing, 12-point font, and 1-inch margins. Detail all references in a Bibliography that does not count against the paper's 1,200-word limit.

Share your position paper with the instructor and all of your fellow classmates by 11:00 pm on Thursday, June 29, and read your fellow students’ papers prior to the 1:15 pm simulation on Friday, June 30.

Simulation Activity

This individual written assignment, together with group activities during the course week, builds toward the simulated oral "pitch" that the IGO Team and the NGO Team will make to the HLFP on the final day of the course. Students are encouraged to formalize the pitch with a PowerPoint presentation or other visual aids. The substance of the team pitches will be similar to that of the individual position papers, but it will reflect the recommendation developed by the full IGO Team or NGO Team. See the "Simulation Activity" document for more details.
Course Grade

The following two components form the overall course grade:

30% Individual Participation (attendance, Q&A, group activities, simulation)

70% Individual Position Paper
D. DAY BY DAY
[NOTE: SECTION D IS PROVISIONAL, SUBJECT TO CHANGE WITH SPEAKER AVAILABILITY]

Monday, June 26: Overview of Sustainable Development

Location: classroom
** NOTE: THIS IS DIFFERENT FROM OUR FRIDAY CLASSROOM, BECAUSE BUILDING 1 IS CLOSED FOR A UN HOLIDAY ON THIS DATE. ***

Students should bring:
- Laptops for in-class activities.
- Cash for lunch (available at nearby Balaxert shopping mall if IEH cafeteria is closed).

Schedule:

8:45 Meet at International Environment House, Building 2, Room "Inn"

9:00-9:45 Professor Johnson
“Course Overview, Introductions, Logistics, and Opening Class Discussion”

9:45-10:45 Begin sub-team discussions for simulation and position papers

11:00-12:15 Speaker: Laura Merrill (International Institute for Sustainable Development)
"Overview of IISD and its Work with the Sustainable Development Goals"

12:15-1:00 Free time for lunch

1:15-2:30 Speaker: Rashmi Jose (International Center for Trade and Sustainable Development)
"Overview of ICTSD and its Work with the Sustainable Development Goals"

2:45-4:00 Mr. Mark Halle, International Institute for Sustainable Development (International Institute for Sustainable Development, retired)
“Global Environmental Governance in a Post-Rio 2012 World”

4:00-4:30 Brief sub-team discussions for simulation and position papers

4:30-5:00 Professor Johnson
“Discussion and Wrap-Up”
To read beforehand:


The Guardian. 2015. “Sustainable Development Goals: All You Need To Know.” (webpage)  
http://www.theguardian.com/global-development/2015/jan/19/sustainable-development-goals-united-nations


https://unstats.un.org/sdgs/indicators/indicators-list/


International Center for Trade and Sustainable Development. 2015. "ICTSD Submission to Open Working Group on SDGs: Trade Policy Enables Sustainable Development" (downloadable document)  

https://sustainable-development-goals.iisd.org

Halle, Mark. 2016. "Overseeing Agenda 2030: How to Avoid a Repeat of the Commission on Sustainable Development." (online opinion piece)  
https://www.iisd.org/blog/how-avoid-repeat-commission-sustainable-development
Tuesday, June 27: Energy/Environment

Location: all-day site visit to the Palais des Nations

Students should bring:
- Passports and/or UN-affiliated badges for security process.
- Laptops for in-class activities.
- Cash for lunch (available at Palais cafeteria).

Schedule:

8:30  Meet at Palais des Nations' Pregny Gate (8-14) Avenue de la Paix

8:30-8:50  Palais security process (with passports or UN-affiliated badges)

9:00-10:00  Speaker: Mr. Michael Moller, Director-General, United Nations Office at Geneva (UNOG)
    “International Geneva” (Room XV)

10:15-11:45  Continue small-group discussions for simulation and position papers (Room XV)

12:00-1:15  Lunch at Palais cafeteria

1:30-2:30  Speaker: Mr. Scott Foster, United Nations Economic Commission for Europe (UNECE)
    “UNECE’s Work with Sustainable Energy” (Room XV)

2:45-3:45  Speaker: Mr. Tansug Ok, United Nations Conference on Trade and Development (UNCTAD)
    “UNCTAD’s Work with Sustainable Energy” (Room XV)

4:00-4:45  Begin full-team discussions for simulation and position papers (Room XV)

4:45-5:00  Professor Johnson
    “Discussion and Wrap-Up” (Room XV)

5:30-8:00  EEE-Track Mentoring Dinner with Ms. Johannah Bernstein (environmental lawyer)
    Le Scandale (24 rue de Lausanne)
To read beforehand:


https://www.iea.org/about/faqs/renewableenergy/

http://www.unece.org/energy.html


Wednesday, June 28: Environment/Energy

Location: All-day site visit to World Wide Fund for Nature (WWF International), International Union for the Conservation of Nature (IUCN), Ramsar Convention Secretariat, and Earthmind (in Gland, about 20 miles east along the lake from Geneva)

Students should bring:
- Cash for lunch (available at IUCN cafeteria) and cash/card for train fare.

Schedule:

9:00        Meet at Geneva's Cornavin train station main ticket office to purchase round-trip tickets (CHF 20.80 without Half-Fare Card)

9:19-9:38   Train from Geneva to Gland

9:40-9:50   Walk to WWF International

10:00-11:00 Speaker: Dr. Lin Li, World Wide Fund for Nature (WWF International)
             “Overview of WWF International and its Work with the SDGs”

11:00-11:30 Walk to IUCN and get settled in classroom (Holcim Think Tank A)

11:30-12:15 Tour: Mr. Christian Laufenberg, International Union for the Conservation of Nature (IUCN)
               “IUCN’s Green Building” (Meet at Holcim Think Tank A)

12:15-12:45 (Quick) Lunch at IUCN cafeteria

1:00-2:00   Speaker: Ms. Victoria Romero, International Union for the Conservation of Nature (IUCN)
             “Overview of IUCN and its Work with the SDGs” (Room: Holcim Think Tank A)

2:00-3:00   Speakers: Ms. Marcela Bonells and Ms. Sharon Oseku-Frainier, Secretariat of the Ramsar Convention on Wetlands (Ramsar Convention)
             “New Vision for the Ramsar Convention” (Room: Holcim Think Tank A)

3:15-4:15   Speaker: Dr. Frank Voorhies, Earthmind
             “Working with the Private Sector” (Room: Holcim Think Tank A)

3:45-4:15   Professor Johnson
             “Discussion and Wrap-Up” (Holcim Think Tank A)

4:30-4:45   Walk to train station

4:50-5:11   Train from Gland to Geneva
To read beforehand:

http://wwf.panda.org/what_we_do/

Kinnarps Construction. “Why IUCN Needs a New Conservation Center.” (online article - 1 page)  

http://www.iucn.org/about/


http://www.ramsar.org/about/history-of-the-ramsar-convention

http://earthmind.org/work/
Thursday, June 29: The Economy

Location: all-day site visits to International Labor Organization (ILO) and World Trade Organization (WTO)

**Students should bring:**
- Passports for security process. (Security may retain passports, and you must retrieve them upon exit.)
- Cash for lunch (available at WTO cafeteria).

**Schedule:**

**8:45**
Meet at bus stop "BIT" (outside International Labor Organization)

9:00-9:15
Security process at International Labor Organization (with passports)

9:15-10:30
**Speaker: Dr. Daniel Samaan, International Labor Organization (ILO)**
“Sustainability and Green Jobs” (Room to be announced)

10:45-12:00
**Speaker: Mr. Benjamin Tyler Smith, Green Growth Knowledge Platform (GGKP)**
“Initiatives in Green Growth” (Room to be announced)

12:00-12:10
Walk to "BIT" bus stop

12:10-12:30
Take bus to WTO (from BIT to stop "Jardin Botanique")

12:30-12:45
Security process at World Trade Organization’s main entrance (with passports)

12:45-1:15
(Quick) Lunch at WTO cafeteria (optional Q&A session with classmates Max Joosten and Andrew Sherman)

1:30-2:30
**Speaker: Mr. Javier Ocampo, World Trade Organization (WTO)**
“Tour and Overview of the WTO” (start at WTO cafeteria and end at Room A)

2:30-3:30
**Speaker: Mr. Javier Ocampo, World Trade Organization (WTO)**
“Overview of the Sanitary and Phytosanitary (SPS) Agreement” (Room A)

3:45-4:45
**Speaker: Mr. Devin McDaniels, World Trade Organization (WTO)**
“Overview of the Technical Barriers to Trade (TBT) Agreement” (Room A)

4:45-5:15
**Professor Johnson**
Discussion and Wrap-up (Room A)

5:15-5:30
Retrieve passports from security

**11:00**
Deadline for sharing 1,200-word position papers
To read beforehand:

Poschen, Peter. 2015. “Do We Have to Choose between Creating Jobs and Protecting the Environment?” (online opinion piece - 2 pages)
http://www.greengrowthknowledge.org/blog/do-we-have-choose-between-creating-jobs-and-protecting-climate

International Labor Organization. “Green Jobs: Facts and Figures” (online report – 2 pages)

http://www.environmenthouse.ch/?q=fr/events/green-growth-platform-launch

http://www.wto.org/english/thewto_e/whatis_e/tif_e/fact1_e.htm

International Institute for Sustainable Development. “A Trade and Environment Timeline.” (online report – 6 pages)

World Trade Organization. “Understanding the WTO Agreement on Sanitary and Phytosanitary Measures.”
(webpage)
http://www.wto.org/english/tratop_e/sps_e/spsund_e.htm

http://www.wto.org/english/tratop_e/tbt_e/tbt_info_e.htm
Friday, June 30: Fitting It Together: Governance

Location: classroom (IEH Building 1, Room 3)

Students should bring:
- Electronic or printed versions of all students' position papers for simulation.
- Laptops for in-class activities.
- Cash for lunch (available at IEH cafeteria).

Schedule:

8:45    Meet at International Environment House, Building 1, Room 3

9:00-10:15    Speaker: Davide Fiedler, World Business Council for Sustainable Development (WBCSD)
    “The Private Sector and Sustainable Development”

10:30-11:45    Final small-group discussions for simulation

11:45-1:00    Free time for lunch (and reading your classmates’ position papers for our afternoon simulation)

1:15-2:15    Simulation: “Choosing Indicators for Sustainable Development Goal #9"

2:30-3:15    Professor Johnson
    Wrap-Up: Course Debriefing and Online Course Evaluations
    (Early dismissal so students can catch up on internship responsibilities for next week)

6:00-7:30    Program-Wide Reception at Brasserie des Halles de L’île
To read beforehand:


*** Your classmates’ position papers for closing class simulation of SDGs negotiating process. ***
(Not required) Additional Resources on “Overview of Sustainable Development”


http://issuu.com/www.crhsgg.umb.edu/docs/15.082_cgs_brief10_gps_v4_hires/0

Lang, Winfried. 1999. “UN Principles and International Environmental Law.” (online article – 16 pages)


Halle, Mark. 2011. “Perspectives on Rio+20: When the Best Options Are Unavailable, What Space Do We Really Have?” (online report – 2 pages)
http://www.iisd.org/publications/perspectives-rio20when-best-options-are-unavailable-what-space-do-we-really-have

United Nations Environment Program. “Green Economy and Trade.” (website)

http://www.iisd.org/publications/building-effective-review-mechanism-lessons-hlpf

Global Environmental Governance Project at University of Massachusetts-Boston. (website)
http://www.environmentalgovernance.org/
(Not required) Additional Resources on “Energy/Environment”

United Nations. “Greening the United Nations in Geneva.” (online brochure)  
http://www.unog.ch/80256EDD006B8954/(httpAssets)/29E1BFA8C6172E3FC12575A8004A67D8/$file/Greening +UNOG.pdf

http://www.guardian.co.uk/environment/datablog/2012/jan/18/fossil-fuel-subsidy

International Institute for Sustainable Development (IISD). “Global Subsidies Initiative: Interactive Maps.”  
(interactive map – to peruse)  
http://www.iisd.org/gsi/interactive-maps


http://www.iea.org/etp/tracking/

Bacchus, James. 2016. “Global Rules for Mutually Supportive and Reinforcing Trade and Climate Regimes.” (online report – 26 pages)  


Barton, John. 2009. “Patenting and Access to Clean Energy Technologies in Developing Countries.” *WIPO Magazine.* (online article)

http://www.unece.org/leginstr/energy.html

(Not required) Additional Resources on “Environment/Energy”

http://portals.iucn.org/blog/

http://www.iucnredlist.org/amazing-species/about

http://www.academia.edu/1438746/The_value_of_the_IUCN_Red_List_for_conservation

https://portals.iucn.org/library/node/43361

http://www.ramsar.org/categories/ramsar-technical-reports

http://www.nature.org/about-us/working-with-companies/engaging-businesses-for-conservation-success/

Voorhies, Frank. November 18, 2014. “Can Environmental Funds Improve the Biodiversity Performance of Extractive Industries in Africa?” (online opinion piece – 2 pages)
(Not required) Additional Resources on “The Economy”


http://earthmind.net/earthmind/docs/boulding-1966.pdf


http://www.wto.org/english/tratop_e/envir_e/hist1_e.htm

World Trade Organization. “Sustainable Development.” (website)
http://www.wto.org/english/tratop_e/envir_e/sust_dev_e.htm

World Trade Organization. “Settling Disputes: A Unique Contribution.” (website)
http://www.wto.org/english/tratop_e/whatwto_e/whatis_e/tif_e/displ_e.htm


http://www.wto.org/english/res_e/booksp_e/analytic_index_e/analytic_index_e.htm
(Not required) Additional Resources on “Fitting It Together: Governance”

http://genevaenvironmentnetwork.org/?q=en/history-international-environmental-geneva


http://www.theguardian.com/sustainable-business/blog/public-private-partnerships-environmental-initiatives

Neme, Laurel. March 4, 2013. “CITES 40th Anniversary: Reflections of CITES Secretary-General John Scanlon.” (online article)


The Economist. June 23, 2012. “Many ‘Mays’ but Few ‘Musts’: A Limp Agreement at the UN’s Vaunted Environmental Summit.” (online article)
http://www.economist.com/node/21557314


Halle, Mark. 2007. “The UNEP We Want: Reflections on UNEP’s Future Challenges.” (online report – 6 pages)
